



Canada China Business Council  
Conseil commercial Canada-Chine  
加中贸易理事会

To CCBC Members & Friends:

Once again this year, CCBC and CCPIT are collaborating on the Chinese Enterprises Outbound Investment Conference. This is a two-day conference for Chinese firms interested in investing outside China. Many CCBC members and Canadian communities are excited about the opportunity to capture the economic benefit from this wave of Chinese capital seeking a home. Last year's program was very successful. Nearly 600 companies attended the two-day seminar, with 150 coming to the Canada-focused half-day session within it.

This year we will again hold the half-day **Invest in Canada** seminar, on the afternoon of April 22, 2008, at the Great Wall Sheraton Hotel in Beijing. Our goal is to get more specific about investment in Canada, addressing some of the questions we've been hearing over the last year and presenting some specific projects or sector opportunities. CCPIT plans to invite Chinese companies in the mining and agricultural sectors, with a secondary focus on biotech and ICT.

Among the topics we plan to address during the afternoon **Invest in Canada** session are:

- Canadian tax policy
- Clarification of Canada's investment policy
- Models for investment, particularly "immigration + investment" and some examples of how companies are doing this

The full draft agenda for the two-day CCPIT conference includes:

April 22:

- General session in a.m.,
- *Invest in Canada* and *Invest in London* sessions in p.m..
- Welcoming dinner in evening.

April 23:

- Sectoral sessions for agriculture and service outsourcing in a.m.
- Sector session for mining and *Invest in Dusseldorf (tbc)* session in p.m.

As with last year, there are up to six sponsorship opportunities available for the **Invest in Canada** seminar (2-3 companies in non-competing sectors, and 2-3 government organizations). Sponsorships include a 20-minute speaking opportunity, and we will work to coordinate sponsor speeches to ensure that the desired topics are covered. Sponsorship is C\$6,000 per company or organization and includes the following benefits.

1. One speaker's presentation at the seminar for 20 minutes;
2. Sponsor's name and logo featured on seminar backdrop and Conference Guide;
3. One display table at the coffee break area for marketing materials;
4. One A4-sized page(non-cover) of marketing material included in the *Directory for Service Providers for Chinese Enterprises to Go Global* (to published by the CCPIT Economic Information Department);
5. Two complimentary seminar registrations including one speaker as VIP;
6. One VIP seat with sponsor's logo and VIP's name on the table card at opening ceremony
7. One VIP seat at the No.2 table of the welcoming banquet on the evening of April 22;
8. One table(10 persons) at the welcoming banquet reserved for the sponsor;
9. One joint interview for seminar representatives with major Chinese media;
10. Conference photos, media reports and name list of participants.

If you are interesting in attending or sponsoring the event, see the attached registration form for various attendance, display, and sponsorship options. We expect space to sell out quickly, so don't delay!



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## Chinese Enterprises Outbound Investment Conference - Registration Form

April 22-23, 2008 □ Great Wall Sheraton Hotel, Beijing, China

### 1. Personal Data

Mr.     Ms.    Name:

Title:

Company/Organization:

Address:

Postal Code:

Tel:

Fax:

Email:

Sectors involved    Energy    IT    Manufacturing    Service    Government    Agriculture  

ICT    Biotech    Education    Other, please specify:

### 2. Registration Options

#### Attendance:

FULL CONFERENCE    C\$400 per ticket + GST = \$420

*(Two-day conference and welcoming dinner on 4/22)*

CANADIAN SESSION    C\$150 per ticket + GST = \$157.50

*(4/22 afternoon Canadian seminar and welcoming dinner)*

CANADIAN SESSION + HOSTED TABLE    C\$700 + GST = \$735

*(4/22 afternoon Canadian seminar (1 ticket) and 10-person table at welcoming dinner)*

#### Attendance + Display

FULL CONFERENCE DISPLAY    C\$2000 + GST = \$2100 *(Information table/booth on 4/22-23 in coffee break area, plus one ticket for two-day conference and welcoming dinner. Info table includes creation of poster to highlight investment project or success story)*

FULL CONFERENCE DISPLAY + HOSTED TABLE    C\$2500 + GST = \$2625 *(Information table/booth on 4/22-23 in coffee break area, plus one ticket for two-day conference and 10-person table at welcoming dinner. Info table includes poster to highlight investment project or success story)*

#### Invest in Canada Seminar Sponsorship

SPONSORSHIP  C\$6000 + GST = \$6300 (See sponsorship benefits attached. Limited # available)

**Total Fees:** \_\_\_\_\_

### 3. Payment Information

Payment by  Cheque enclosed payable to CCBC  
 MasterCard  VISA

Cardholder No.: 

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Name as it appears on the card: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

(Note: Please also send a copy of the front and back sides of the credit card together with the registration form if paying by credit card.)

Signature: \_\_\_\_\_

### 4. Deadline & Cancellation Policy

Registration deadline: April 10, 2008

Full refunds will be given for cancellations received in writing prior to March 15, 2008.

A 50% refund will be given through April 10, 2008. No refund will be made after April 21, 2008.

### 5. Accompanying Personal Data (for those needing invitation letter for China visa)

Mr.  Mrs.  Miss.

Name: \_\_\_\_\_

Nationality: \_\_\_\_\_ Passport No.: \_\_\_\_\_

Please return the form to CCBC Toronto, c/o Ms. Tina NI:

Tel: 416-954-3803, Fax: 416-954-3806 Email: assistant@ccbc.com

100 Adelaide Street West, Suite 407