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FOREIGN TRADE

The Export-Import Bank of China:
Want to Be the Best in A Better World ?



Yang Xiaoyi,
Chairman of
Hei Longjiang
Shengxing
Group

◀ SPECIAL REPORT

Guangdong:
Make It through
the Hard Times

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2009.18



广州市合城喷砂设备工程有限公司

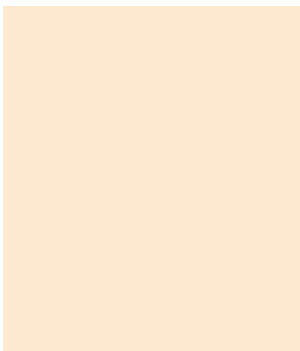
Guangzhou Hecheng Sandblast Equipment Engineering Co., Ltd

BASHI and BASHI Painting Products



Independent R&D to Create Extraordinary Brand

Guangzhou Hecheng Sandblast Equipment Engineering Co., Ltd is located in Miaotou Industrial Park Huangpu District Guangzhou. Since the establishment, the company has been engaging in development, production, sales and service. The Company's BASHI products include sandblast machine, airless



合城公司荣誉证书 CERTIFICATES

sprayer as well as the relevant component. Hecheng's products are widely used in shipbuilding, bridge, container, oilcan, oil pipeline and chemical engineering equipment etc to remove the dust on the steel surface and give sandblast.

BASHI products produced by Hecheng was launched into market in 1999, and acquired the national patent on December 27, 2002(Patent No: ZL02294606.3 & ZL02370139.0). In December 2003, BASHI products were selected to be products with high-quality and satisfactory service by the Credit Appraisal Center of China's Quality March Campaign. And in April 2004, Hecheng was granted as AA-Level Credit Quality Enterprise, got International CE certification in 2006, and ISO 9001 certification in 2007.

Owing to the fine quality, wide application as well as superior after-sales service, BASHI and BASHI products won wide recognition from customers at home and abroad. The products of the two brands have been widely used in the national key construction projects such as Daya Bay Shell Project, China South Sea Oil Drilling Platform-Zhanjiang Base, Shenzhen Petroleum Base as well as the shipbuilding industry in Guangdong. Hecheng's products are also exported to the Middle East and other areas in the world, winning widely recognition.

Guangzhou Hecheng Sandblast Equipment Engineering Co., Ltd would provide better products and service for the customers in future. The satisfaction of the customers is Hecheng's pursuit forever!



专利证书 PATENT CERTIFICATE



质量证书 QUALITY CERTIFICATE



喷砂机CE证书 SANDBLAST MACHINES CE CERTIFICATE



喷漆机CE证书 AIRLESS PAINT SPRAYERS CE CERTIFICATE



ISO证书 ISO CERTIFICATE



Lifestyle

ON STAGE

Goethe Fun Party 798 Art Festival Opening – 12 Hours of Fun

Time: 14:00, Sept. 19 2009 – 02:00, Sept. 20 2009

Location: 798 Originality Square, 2 Jiu Xian Qiao Road

Time: October 3, 21:00

On Sep 19, Beijing will embrace another 12-hour free event – Goethe Fun Party. From 2pm till late, Beijing audience will have the chance to see the Chinese electronic music pioneers DJ Youdai, Weng Weng, Ben Huang, and rising stars Terry Tu and X.L.F., performing on the stage. More surprisingly, super popular German DJ duo MyMy (Playhouse, Berlin), invited by Goethe Institut China, will fly all the way to Beijing and perform for the event. This will be the 13th episode of German Electronic Music series, and part of Goethe Institut China's program "Berlin-Beijing".

Live visual show will be presented by local visual artist Yang2 and VJ W. A retrospective exhibition of Fu Xinmin's modern arts will be on the location. Goethe Fun Market will serve as a platform between young designers and their customers. And sausages plus beers... This is the day to have some fun in the pleasant autumn weather in town.

Grand New Epic Peking Opera: Red Cliff

Time: Sept. 21, 2009- Sept. 28, 2009

Venue: NCPA-Opera House

Price: RMB 100/200/300/400/500/600

Tickets are available at 86-10-64177845

"Respect tradition and dare to innovate" is the artistic idea upheld throughout the creation of Red Cliff. Different from other traditional operas, TV programs and films with the same subject, the new epic Peking Opera Red Cliff shows great innovation both in story



line and characterization. Some major plots, such as "A Verbal Dispute with Some Idea-men for War", "Borrowing Arrows by Scarecrow-soldiers on Boats" and "Battle of Red Cliff", as well as heroes and Xiao Qiao are all performed in a new artistic expression. Just as what dramatist Xu Chengbei said after watching it, "This is a successful play, with beautiful lyrics and compact plots, representing original historical facts and showing a new image of Zhou Yu, meanwhile, Zhuge Liang gets off the "alter" and acts like an ordinary people, so it more caters to the taste of modern people."

Splendid Indian Musical: Merchants of Bollywood



Time: September 25-September 29, 2009

Venue: Poly Theatre

Price: RMB 80/180/380/580/780 /980/1280/2009

Tickets are available at 86-10-64177845

... In a timeless masterpiece ... The adventure begins
... In a world of music & dance ... Experience the magic
... And the mystery

"Shadow of the time to take the voices of the time"-Da Wang Gang Band Part1-"The Heavens Across The Border" Himalayan Concert

Artists: Song Yuzhe(Director), Hu Ge Ji Le Tu, A dili, Zhang Jian, Wang Fan, Tato

Guests: Xiao He, Li Dan and so on

Time: September 25, 21:00

Price: On door 60rmb, In Advance 50rmb, Students 50rmb

Add: The Star Live, 3Floor, No.79, Hepingli Xijie, Dongcheng District, Beijing

Tel: 010-64255677

Http: www.thestarlive.com

Youth Drama Festival Closing Ceremony- Music show

Artists: Lin Xiaopei, Secondhand Rose and so on

Time: September 26, 20:00

Price: On door 80rmb, In Advance 60rmb, Students 60rmb, VIP 150rmb (Limited 80)

Add: The Star Live, 3Floor, No.79, Hepingli Xijie, Dongcheng District, Beijing

Tel: 010-64255677

Http: www.thestarlive.com



"That night, we engage in music" (Special Edition for Starlive) Music Drama

Artists: Wan Xiaoli, Ma Tiao, Shan Ren and so on

Time: September 27, 20:00

Price: On door 80rmb, In Advance 60rmb, Students 60rmb, VIP 150rmb (Limited 80)

Add: The Star Live, 3Floor, No.79, Hepingli Xijie, Dongcheng District, Beijing

Tel: 86-10-64255677 **Http:** www.thestarlive.com

SKID ROW Beijing Concert at Starlive

Artists: SKID ROW **Guests:** Miserable Faith, Face

Time: October 2, 20:00

Price: In Front Area 390rmb, Behind Area 290rmb, VIP Area 690rmb (Second Floor, Limited 80)

Skid Row is an American heavy metal band, formed in 1986 in Toms River, New Jersey. They are named after Phil Lynott and Gary Moore's first band. They were most successful in the late 1980s and early 1990s when their first two albums with lead singer Sebastian Bach and drummer Rob Affuso were multi-platinum successes. Their current line-up consists

of Johnny Solinger (vocals), Dave "The Snake" Sabo (guitar), Scotti Hill (guitar), Rachel Bolan (bass) and Dave Gara (drums). As of the end of 1996 the band has sold over 20 million albums worldwide.

As of 2008, Skid Row has released five full-length albums, an EP, a compilation album, and a live album. For album and single sales information, see the Skid Row discography page. They became popular with their first two albums, Skid Row and Slave to the Grind, which are often considered their best-known works to date. Their last full-length studio album, Revolutions per Minute, came out on October 24, 2006.

They are often associated with glam metal, partly due to their image on their debut album, Skid Row, which spawned the hits "18 and Life", "Youth Gone Wild", and "I Remember You" for the band. They would eventually go on to foster an image base geared toward more traditional heavy metal and hard rock audiences.



Add: The Star Live, 3Floor, No.79, Hepingli Xijie, Dongcheng District, Beijing
Tel: 86-10-64255677 **Http:** www.thestarlive.com

"Do not love the old"- Happiness Street Concert at Starlive

Artists: Wu Hong Fei and Happiness Street Band

Time: October 9, 21:00

Price: On door 60rmb, In Advance 50rmb, Students 40rmb, VIP 120rmb(Limited 80)

Add: The Star Live, 3Floor, No.79, Hepingli Xijie, Dongcheng District, Beijing

Tel: 86-10-64255677 **Http:** www.thestarlive.com



Cold Moon Night, Bright Sound- The Di San Xian Band Mid Autumn Concert

Artists: Di San Xian Band (Lineup: Dou Wei, Wang Fan, Liu You)

Time: October 3, 21:00

Price: On door 100rmb, In Advance 80rmb, Mid Autumn Reunion Ticket 180rmb (For 2), VIP 160rmb (Limited 80)

Housse de Racket's Asian Tour Beijing Session Music Party

Artists: Housse de Racket, DJ Fhifan

Time: October 5, 22:00

Price: On door 150rmb, In Advance 100rmb, A 2000 yuan per table minimum consumption is required for the VIP area on the second floor.

(Admission by ticket only. To make a reservation, please call 15801603368)



Pete Kronowitt's Bunny Carrot Button'2009 Tour

Time: October 7, 21:00

Artists: Pete Kronowitt

Price: On door 50rmb, In Advance 50rmb (Buy 4 get 1 free), Students 40rmb



God of War Return-Asura vs Yaksa Night Of The Joint Fight

Artists: Asura, Yaksa

Time: October 16, 21:00

Price: On door 60rmb (Performed the same day to buy 3 get 1 free), In Advance 50rmb, Students 40rmb, VIP 120rmb (Limited 80)

Add: The Star Live, 3Floor, No.79, Hepingli Xijie, Dongcheng District, Beijing

Tel: 86-10-64255677 **Http:** www.thestarlive.com

Children of Bodom Beijing Concert at Starlive

Artists: Children of Bodom

Time: October 22, 20:00

Price: A Area 550rmb (The Middle), B Area 350rmb(Behind), C Area 550rmb (Second Floor, Limited 80), VIP 880rmb (In Front, Limited 60)

Add: The Star Live, 3Floor, No.79, Hepingli Xijie, Dongcheng District, Beijing

Tel: 86-10-64255677

Http: www.thestarlive.com

Children of Bodom is a Finnish heavy metal band from Espoo, formed in 1993. The band consists of guitarist and vocalist Alexi Laiho (vocals/lead guitar), Roope Latvala (guitar), Janne Wirman (keyboards), Henkka Seäpä (bass), and Jaska Raatikainen (drums). Children of Bodom's third studio album, Follow the Reaper, was the band's first album to receive a Gold certification in Finland, and since then, all six of the band's studio albums have reached the same status.

Throughout its career, the band has been known to incorporate many different musical styles, leading critics and fans to label them as everything from melodic death metal and black metal to thrash metal and progressive metal.



Lifestyle

FILM

SEPTEMBER / TO TRAVEL

In September, the Cultural Centre proposes a series of films on the theme of “travel” to explore new horizons and go for new adventures.

FRENCH CULTURAL CENTRE

French films with Chinese (and sometimes English) subtitles

Ticket price: RMB 20 (Students: RMB 10)

Fidelity card: 100 Rmb/5 films + 1 free (Students: 50 Rmb)

Free entrance on Monday

More information: www.ccfpekin.org



Black Mor's Island

France, 2003, 85'

Animation – Director: Jean – Francois Laguionie

French version with English, Chinese subtitles

1803, on the coast of Cornwall a 15-year-old boy, nicknamed The Kid, manages to escape from the orphanage where he is held captive. He doesn't know his real name and his only possession is a map of a treasure island that fell from a book about Black Mor, a notorious pirate, who the boy longs to be.

Recruiting two thieves, Mac Gregor and La Ficelle, for a crew, The Kid seizes a lifeguard's boat and sets off for his treasure island at the other end of the Atlantic Ocean. But nothing happens quite like it does in pirate books...

Sunday 9/6 – 3:00 pm

Wednesday 9/09 – 7:30 pm

Sunday 9/27 – 3:00 pm

Monday 9/28 – 7:30 pm



Seaside

France, 2001, 85'

Drama – Director: Julie Lopes Curval

French version with Chinese subtitles

A small seaside town and its stretch of shingle beach, which, in the winter, gives the town a lunar quality. While in the summer a crowd of vacationers and regular visitors are attracted to its shores bordered with a row of bright and colourful huts.

A shingle processing factory operates at one end of the beach. Marie, an attractive young woman, works here. Her boyfriend, Paul, is a grocer in winter and lifeguard in summer. Worried about his mother, Rose, who gambles away her retirement fund in the casino's one-armed bandits, Paul has trouble coping with Marie's dreaminess and suffocates her with his awkward affections.

A feeling of discontent progressively overtakes Marie.

The vacationers she meets as the seasons go by remind her that in her youthful dreams she imagined herself somewhere else. Albert, obliged to take over the family shingle factory, works his way out of his job. With his smart sports car, he looks exactly like a Prince Charming.

Saturday 9/5 – 7:30 pm

Saturday 9/12 – 3:00 pm

Monday 9/14 – 7:30 pm

Wednesday 9/30 – 7:30 pm

Captain Achab

France, 2007, 100'

Adventure – Director: Philippe Ramos

With: Denis Lavant, Jacques Bonnaffé, Bernard Blancan

French version with English and Chinese subtitles

1840, Becoming an intimidating captain, Achab meets a white stunning whale...Moby Dick.



Friday 9/4 – 7:30 pm

Sunday 9/6 – 5:00 pm

Monday 9/7 – 7:30 pm

Sunday 9/13 – 5:00 pm

Sunday 9/27 – 5:00 pm

I.T

Guinea, 2001, 100'

Fiction – Director: Gahite Fofana

With: Fatouma Kanté, Gahité Fofana, Yves Guichard Traoré

French version with Chinese subtitles



A man in search of his father and his culture finds soon finds he has more questions than when he started in this drama. Mathias is a man of African descent who was born in France; his father repatriated to Guinea years ago, and it's been quite some time since they've seen each other. Deciding it's time he paid a visit, Mathias travels to Guinea, but he's beaten and robbed not long after he arrives, and isn't sure just how to find his Dad. Mathias makes the acquaintance of John Tra, a man who lives on the margins of the law; John Tra offers to help Mathias...

Saturday 9/12 – 5:00 pm

Sunday 9/13 – 7:30 pm

Wednesday 9/23 – 7:30 pm

Sunday 9/27 – 7:30 pm

ART & GALLERY

Touching & Feeling—From the Louvre to World Art Museum

Duration: September 21- November 1, 2009

Venue: No.9, Jia, Fuxing Road, Haidian District, Beijing (Between CCTV and Military Museum)

Ticket: free ticket for blind

Tel: 86-10-59802222

Web: www.worldartmuseum.cn/http://wa.baidu.com

The exhibition is organized jointly by Louvre Museum of France and China Millennium Monument World Art Museum, and also the first Sculpture Art Exhibition for visual disabilities in mainland China. The exhibition is different from the traditional ones, as the exhibits are touchable, which will help visual disabilities to enjoy more aesthetic experiences through hand feelings, and “clear up” all the barriers between artworks and the public.

The exhibits include 18 pieces sculptures from Louvre and 5 pieces sculptures from China. Exhibits from Louvre Museum are copies of classic western sculptures of second century BC and nineteenth century AD, and they will be displayed under five topics as struggling, dancing, running, flying and fall. Louvre Museum is the only museum in the world who lists tactile education as part of its exhibition planning. Early in 1955, the museum set up a tactile artworks gallery for visual disabilities, which covers an area of about 80 square meters. Through copying those classic collections in the museum using plaster or resin or other materials, Louvre gives a chance for visual disabilities that can't see masterpieces to feel ancient and modern sculptures with their fingers. Five sculptures by modern Chinese artists are on the list of exhibits, too, providing a comparison between local and Louvre works.

The exhibits will be showed in World Art Museum in Beijing as the first stop of mainland China tour show, on September 21-November 1, 2009. In the following, it will be exhibited at Fuzhou, Wuhan and Hong Kong.



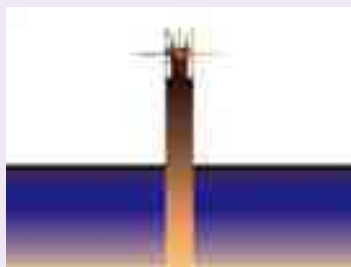
Law—Zhang Ding Solo Exhibition

Date: August 30 – October 18, 2009

Venue: ShanghART Beijing, No. 261 Caochangdi

Tel: +86-10-6432 3202 **F:** +86-10-6432 4395

E-mail: infobj@shanghartgallery.com



Opening hours: 11am – 6pm (Closed on Mondays)

Zhang Ding's multimedia installation, video and photography are full of fantasy, and he dramatically breaks the boundaries of reality. His early works are mostly concerned about human destiny under the realistic living environments in a microcosmic perspective. Zhang Ding's art transition started in September 2009 when his solo exhibition TOOLS was held in ShanghART, and the effectiveness of 'environment' began to be highlighted since then. On the one hand, reconciliation and confrontation among material properties of works create unique atmosphere; on the other hand, dramatic scenes enhance psychological inducement, inspire uneasiness of audience, and release tension through works. Such potential threat and incredible energy conversation will be presented at Zhang Ding's new solo exhibition.

Law is usually used to describe a specific circumstance or a specific scale of the real world, often regarded as some kind of rule. However, its description and judgment are subject to specific provisions, which may become invalid due to changes of measurement or breakage of boundary. With such concept, Zhang Ding tries to express the relationship between controlled and uncontrolled power, and the balance of contradiction.

Exhibited works all have large size and are respectively installed, but together they compose a series of relevant works. Among works, there are walls surrounded by trees occupy half space of the exhibition room, which bring a mysterious atmosphere to the exhibition; and foam sculptures distributed around the walls are like cunning plotters got reunited for some kind of mutual understanding.

Stroller—Chen Yi Solo Exhibition

Curator: Lin Jing / Suqiao Li

Opening Reception: Sept. 26th, 4pm

Exhibition Dates: Sept. 26, 2009 — Nov 18, 2009

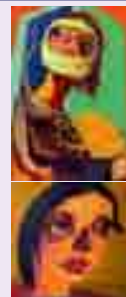
Add: Gallery Beijing Space, No.C4, Red Yard, Caochangdi, Chaoyang District, Beijing, China

Tel: +8610 51273246

Fax: +8610 51273246

E-Mail: gallerbeijing@gmail.com

Website: www.gallerbeijingspace.com



THE CHINESE TOUR OF “hip hop in vf”

—Photo Exhibition by quentin fillon



During three weeks, the French photographer Quentin FILLON has followed his musician friends Fisto & Dj NEMO around China, as part of the Chinese tour of “Hip Hop” in VF, organised on the occasion of the week of the French-speaking world festival.

From workshops to concert halls, he captured instants and glances... In few snapshots, he leads us through a rarely seen China: China seen through Hip Hop prism.

This photography exhibition takes place from now on in the French Alliance of Beijing, before going in all the other Alliances around China.

Free entrance, Exhibition from Monday September 7th till Saturday October 31.

Add: Alliance française de Pékin – Guangcai center (1st floor), Gongtixilu 18, Chaoyang District, Beijing



16

With lasting concerted efforts over the past years, the Pearl River Delta in southern Guangdong has grown to be the country's manufacturing and exporting center.



24 while Guangzhou is not usually high on the list of Asian tourist destinations, it is amazing how much the city actually has to offer.



61 The 7th China Auto International Exhibition Tour will be held in Chile and Peru. More than 20 renowned Chinese auto enterprises will participate in the Tour.

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Bi-Weekly Watch

CPI: 1.2%↓, PPI: 7.9%↓ in August

China's consumer price index (CPI), a major gauge of inflation, dipped 1.2 percent in August from a year earlier, the National Bureau of Statistics (NBS) said on September 11.

This marked the seventh consecutive month of decline since the index dropped 1.6 percent in February, the first fall since October 2002. In the first eight months, the CPI was down 1.2 percent from the same period last year, and the rate of decline the same as that in the first seven months period. The CPI in urban and rural areas respectively dropped 1.3 percent and 1.0 percent in August from the same month last year.

The producer price index (PPI), a major measurement of inflation in wholesaling, fell 7.9 percent from a year earlier. From January to August, the PPI dipped 6.4 percent compared with the same period last year. The rate of decline was 0.2 percentage points faster than in the first seven months.

NBS spokesman Li Xiaochao said the August CPI and PPI figures reflected the growth of society's demand for industrial material and commodities.

"There are no inflation worries, because the figures are still on the decline compared with the figures for the same month last year," Li said. (NBS)

Retail sales: 15.4%↑ in August

China's retail sales grew 15.4 percent in August to RMB 1,011.6 billion (US\$148.1 billion) year on year, the National Bureau of Statistics (NBS) said on September 11.

The growth rate was 7.8 percentage points lower than that in August last year, but 0.2 percentage points higher than July. The country's retail sales in the first eight months of this year rose 15.1 percent to RMB 7,876.3 billion from the same period a year earlier.

The growth rate was 6.8 percentage points lower than the same period last year, but 0.1 percentage points higher than the first seven months. In August, urban sales of consumer goods rose 15.3 percent to RMB 693.5 billion, while sales in rural areas were up 15.5 percent to RMB 318.1 billion.

The sales volume of the wholesale and retail sectors rose 15.4 percent to RMB 849.5 billion. Hotel and catering sectors rose 16.8 percent to RMB 145.4 billion. Other industries posted an overall growth of 2.8 percent to RMB 16.7 billion. (NBS)

Urban fixed-asset investment: 33%↑ in first eight months

Fixed-asset investment in China's urban districts rose 33 percent in the first eight months of 2009 from a year earlier to RMB 11.3 trillion (US\$1.65 trillion), the National Bureau of Statistics said on September 11.

The growth was 5.6 percentage points higher than the rate in the same period last year, up 0.1 percentage point compared to the first seven months of this year. Analysts attributed the buoyant confidence 0.1 percentage point rise to the strong investment growth in the real estate market.

The industrial sector investment rose 27 percent, while the tertiary sector which covers commerce, finance and services, registered a 37.3-percent increase.

Li Xiaochao, spokesman of the NBS, said he was confident that the country's fix-asset investment would see a stable increase in the remaining four months. China unveiled a 4-trillion-yuan stimulus package last November to boost investment in factories, property, roads and other facilities to counter falling exports and fuel growth of the world's third largest economy. (NBS)

Total imports and exports: 20.6%↓ in August

China's foreign trade figures continued to fall in August, but their downward rate slowed, the General Administration of Customs (GAOC) said on September 11.

The total value of imports and exports for August was US\$191.7 billion, a decrease of 20.6 percent compared with the same month last year, but a 2.3 percent increase from July.

Imports stood at US\$88 billion, a decrease of 17 percent compared with the same month last year, an increase of 3.4 percent from July. Exports dropped 23.4 percent from a year earlier to US\$103.7 billion but their value rose 1 percent from July.

From January to August, the country's imports and exports totaled US\$1.34 trillion, down 22.4 percent compared with the same period last year. Imports dropped 22.7 percent from a year earlier to RMB 607.92 billion, while exports declined 22.2 percent to US\$730.74 billion.

Trade surplus stood at US\$122.82 billion in the first eight months, representing a decrease of 19 percent over the same period last year.

The European Union remained the leading trade partner of China, with a total trade value of US\$224.69 billion in the first eight months, a decrease of 20.7 percent over the same period last year.

Following the EU was the United States. Its trade value with China dropped 16.4 percent from a year earlier to US\$183.79 billion. The GAOC said exports of labor-intensive products witnessed a slower rate of decline compared with other goods categories.

In the first eight months, taking garment, textile and white ware sectors as examples, export values dropped 10.4 percent, 14.9 percent, and 20.6 percent, respectively.

Zhuang Jian, a senior economist with Asian Development Bank, said the trade figures reflected China's foreign trade still being weak amid a slow down in international demand, but it had shown signs of recovery.

"As the country's economy is on a track of recovery boosted by stimulus measures, foreign trade is expected to improve gradually," said Zhuang. (NBS)

Wind may prop China's power rush

Wind power alone can potentially allow China to reduce emissions by 30 percent in about twenty years, according to a prominent science magazine on September 11, 2009.

In Science magazine's cover story, issued today, a team of environmental scientists from Harvard and Tsinghua universities analyzed China's wind resources and concluded that if the nation meets 30 percent of its increase in electricity demand with wind power by 2030, it will be enough for the nation to realize a low-carbon future.

China has become second only to the US in its national power generating capacity. It produces 792.5 gigawatts per year with an expected 10 percent annual increase in the future. Close to 80 percent of its power is produced through coal-making, making China and the US as the world's two largest carbon emitters.

To meet the increased demand for electricity during the next 20 years with fossil fuel-based energy sources, China would have to construct coal-fired power plants that could produce the equivalent of 800 gigawatts of electricity, resulting in a potential increase of 3.5 gigatons of CO₂ per year.

"By publicizing the opportunity for a different way to go we will hope to have a positive influence," said lead author Michael B. McElroy, Gilbert Butler professor of environmental studies at Harvard's School of Engineering and Applied Sciences. The authors said the report was fueled by the Chinese government's support for a low-carbon future after it passed the Renewable Energy Law in 2005.

The law, which provides favorable tax status for alternative energy investments, has boosted the development of renewable energy, especially wind. While wind-generated energy accounts for only 0.4 percent of China's total current electricity supply, the nation is rapidly becoming the world's fastest growing market for wind power, trailing only the US, Germany and Spain in the capacity of existing wind farms.

Based on extensive metrological data, the scientists' report concluded that wind energy in China has a potential to provide as much as 24.7 petawatt-hours of electricity supply annually - more than seven times China's current consumption. Their analysis would theoretically require China to make an investment of around \$900 billion (at current prices) over the same twenty-year period.

The scientists consider this a large but not unreasonable investment given the present size of the Chinese economy (annual GDP of about \$4.42 trillion in 2008). But whatever the energy source, China will need to build and support an expanded energy grid to accommodate the anticipated growth in power demand. (*China Daily*)

Solar power theme set for 2009 energy fair

During the recent 2009 New Energy International Forum & Solar Energy Fair, some 331 of the world's leading alternative energy businesses agreed to invest in Sichuan and contribute to the growth of China's alternative energy resources.

According to local officials, there were more than 700 industry specialists from nine different countries participating in the forum. This included representatives from the US, Germany, France, the UK, Italy, Spain, Japan, South Korea and Israel. Noticeably, many domestic and international research institutions were genuinely optimistic about the prospects for Sichuan's new energy industry.

In the province's Shuangliu county, alone, some 40 projects backed by local companies in the solar energy and wind energy sectors, were cited at the conference, leading to raised expectations for the country's investment program.

Liao Weizhong, a senior official with the Sichuan provincial government, said: "To date, the total investment in our new programs is 5.63 billion yuan."

According to Liao, during the forum Shuangliu signed strategic partnerships with a number of the country's leading new energy research associations, including the China Renewable Energy Society and the Chinese Chamber of New Energy Industry.

The Institute of Optics and Electronics of CAS and the Nuclear Power Institute of China also signed strategic cooperation agreements with the county. These agreements will lead to the establishment of a State-level industrial base, focusing on optoelectronic systems and nuclear energy.

Upon completion of these projects, Shuangliu will be positioned as a dedicated new energy center, with an annual related turnover of more than 20 billion yuan. (*China Daily*)

Huaneng Power gets local bank funding for acquisition

Huaneng Power International Inc, China's largest listed power producer, has got a 2.3 billion U.S. dollar bank loan to fund its acquisition of Tuas Power in Singapore, China Daily reported Sept. 22.

Under an agreement signed on Sept. 21, Huaneng will get 2 billion U.S. dollars from Bank of China and 300 million U.S. dollars from China Construction Bank. The company will mainly use the money to pay for the loan it had borrowed from overseas banks for the deal last year, the newspaper said.

Huaneng paid 3 billion U.S. dollars to buy Singapore's Tuas Power Ltd. in March 2008. It was Huaneng's first 100 percent stake purchase in an overseas company.

Huaneng bought the company from Singapore's Temasek. It made the deal from its wholly owned subsidiary in Singapore.

Tuas Power is one of the three main power producers in Singapore. At present, the company's operating capacity is 2,670 megawatts, accounting for 26 percent of Singapore's total power capacity.

Tuas power produced 9.84 billion kilowatt hours of electricity last year, accounting for 24.27 percent of Singapore's total power output.

The sale of Tuas Power was the first step by Singapore to privatize its utilities sector. Temasek, Singapore's state-owned investment firm, also plans to sell the city-state's other two major power generators - Power Seraya Ltd and Senoko Power Ltd., according to the newspaper.

Power output of Huaneng fell 5.84 percent in the first half of 2009 from a year earlier, on the back of weakening power demand amid the global economic downturn.

Huaneng Power produced 86.107 billion kilowatt hours of electricity in the first half, it said in its interim report. (*Xinhua*)



China to boost coal bed methane extraction

China is working on ways to encourage large-scale coal bed methane extraction in efforts to improve coal mine safety, a Chinese official said on Sept 4.

Zhang Guobao, deputy chairman of the National Development and Reform Commission, said the measures would include higher subsidies for gas extraction.

He was addressing a national conference on prevention and control

of gases in coal mines in Nanchang, capital of east China's Jiangxi province.

He said the government will implement a policy to subsidize power suppliers who used coal bed methane gas to produce electricity and sell it to power grids.

The State has set the goals of forming the capacity to extract 3.5 billion cu m of coal bed methane and produce 2 billion cu m by 2010.

The National Energy Administration, led by Zhang, will be in charge of drafting and implementing plans for large-scale methane extraction and use in mining areas.

Zhang said China was blessed with 18 mining districts that were each capable of extracting 100 million cu m of the gas annually by 2010.

Coal mine operators will be encouraged to use methane gas as fuel for residents' daily lives and for power generation, said Zhang.

The government has attached great importance to gas extraction and use at coalmines in recent years. A total of 114.4 billion yuan (about \$16.82 billion) has been spent on prevention and control of gases in coal mines during the past five years, said Zhang.

The efforts are paying off.

There were 182 gas-triggered accidents at coal mines across China in 2008 resulting in 778 deaths, less than half the 414 accidents and 2,171 deaths in 2005, said Luo Lin, chief of the State Administration of Work Safety. (*Xinhua*)

Shell, Shenhua to research clean coal tech

Shell (China) Limited and China's Shenhua Group, the nation's biggest coal producer, agreed to conduct joint research and development on clean coal technology on September 10. A memorandum of understanding (MOU) on cooperation was signed between Shell (China) Limited and Shenhua Coal to Liquid and Chemical Co Ltd, a subsidiary of the Shenhua Group.

But a joint coal-to-liquid project of the two companies is being halted because of fluctuations in global crude oil prices. Shi Xiaoli, Shell China director in charge of clean coal business, said a feasibility study on the coal-to-liquid project had been conducted but it had been decided to halt it as global crude prices were currently at a relatively low level, which would make profitability uncertain.

Wu Xiuzhang, Vice Chairman of Shenhua Coal to Liquid and Chemical Co Ltd, said the profitability of such a project was highly dependent on market conditions, while quality of coal supplies and prices also impacted on the project. But Wu said Shenhua's own coal-to-liquid pilot project, initiated in Inner Mongolia autonomous region at the beginning of the year, would still be able to make a profit at current crude prices of between \$65 and \$70 a barrel.

MOU did not specify any particular project the two sides would work on. It only said the two sides would seek more advanced technology to turn coal into gas and then to liquid, and discuss possible applications of carbon capture and storage technology.

Three Chinese manufacturers have signed agreements with Shell to produce key equipment for the latter's coal-to-gas-to-liquid technology. Shi said China is the largest market for Shell's liquification technology, and such agreements would lower its manufacturing costs and make Shell's equipment more competitive on the Chinese market. (*Xinhua*)

China puts 1t yuan in ecological conservation

China has spent nearly 1 trillion yuan (\$146 billion) on ecological conservation and environmental protection over the past decade, a senior official told an international seminar on ecological compensation held Sunday in northwest China.

Of the total investment, more than 700 billion yuan went to projects to reforest cultivated land, return grazing land to protected grassland, protect natural forests and conserve river sources on the Qinghai-Tibet plateau and for the south-to-north water diversion program, according to Du Ying, vice minister of the National Development and Reform Commission.

Another 200 billion yuan was used for pollution control in major river valleys and urban sewage treatment projects, Du said at the seminar that was held in Shizuishan city of northwest China's Ningxia Hui autonomous region.

The seminar was jointly sponsored by the National Development and Reform Commission, the Ministry of Environmental Protection, Asian Development Bank and the government of Ningxia Hui autonomous region.

The seminar attracted nearly 100 participants from more than a dozen countries and regions, including the United States, Germany and Australia. (*Xinhua*)

China has more than 2,000 registered express mail firms by August

The number of registered express mail service companies in China surpassed 2,000 by the end of August, China's State Post Bureau (SPB) said on Sept 7.

The industry employed more than 400,000 staff members and reported an annual business revenue more than 50 billion yuan (7.32 billion U.S. dollars), according to the bureau.

Governmental figures showed that the combined business revenue of express mail service firms rose 23.1 percent in July from a year earlier to 4.19 billion yuan across the country.

An Ding, Director General of the Department of Market Supervision and Inspection under the SPB, said Friday despite the rapid growth of the domestic express mail market, there still remained problems including low-quality services and low threshold of market access that needed to be addressed. (*Xinhua*)

China to make large amphibious aircraft

China has begun work on building a large amphibious aircraft for fire fighting and rescue missions, an official from Aviation Industry Corporation of China (AVIC) confirmed on September 8, 2009.

When completed, it will be the first aircraft of their type manufactured in China.

The start of research work was announced Saturday at AVIC's China Special Aircraft Institute (also known as Institute 605 of AVIC) which is based in Jinmen in central China's Hubei province, said an official who requested anonymity.

Chen Zhengguo, the institute's designer in-chief for the research program, said the machine would be a four-engine propeller aircraft able to touch down on land and water. It would have a maximum take-off weight of 49 tons.

The aircraft would be able to touch down and glide to draw water for fire-fighting purposes, with a maximum water-carrying capacity of 12 tons, said Chen.

The machine will also be equipped with first aid equipment and would be able to provide a rescue service for up to 50 people a time.

Market research shows that demand for this type of aircraft in the domestic market would be 50 in the near future and rise to 150 in the next 15 years.

The building schedule calls for the aircraft's first prototype to be ready for its maiden flight in 2013 and for it to obtain a civil aviation certificate from China's air authority the year after. (*Xinhua*)

Construction of Sichuan-Tibet railway to start in Sept

Construction of the Sichuan-Tibet railway will begin this month, *scol.com.cn*, a Sichuan-based news portal reported on September 2, 2009, with details on the railway's scale, direction and number of stops recently released by the China Railway No 2 Bureau in Chengdu, capital of Southwest China's Sichuan province.

The train will have a designed speed of 200 km/h, taking about eight hours to travel the 1,629-km-long rail line between Chengdu and Lhasa, capital of Tibet Autonomous Region. There are currently two ways to get from Chengdu to Lhasa – driving the No 318 national highway, which takes three days, and rail travel from Chengdu, Shaanxi and Qinghai to Lhasa, which takes about 45 hours.

The railway's construction will have to overcome quite a few complicated geographic conditions, such as frozen earth, landslides, cold weather and lack of oxygen due to high-altitude in some parts, and rock slides. The railway was delayed once before due to construction difficulties and lack of investment.

However, an unnamed person in charge of the project said those factors aren't an issue this time around. "We don't have such problems now in terms of construction technology and investment."

China's existing railway to the Tibet autonomous region is the Qinghai-Tibet railway which runs 1,956 km across the Qinghai-Tibet Plateau from Xining, capital of neighboring Qinghai province, to Lhasa. It went into operation on July 1, 2006. (*chinadaily.com.cn*)



Direct Harbin-Taiwan flights start

Direct flights between Harbin, the capital city of northeastern China's Heilongjiang Province and Taipei are to start on September 1.

The four-hour flights, operated by China Southern Airlines, will fly every Tuesday. The maiden flight takes off from Harbin Taiping International Airport on Sep. 1, said Li Yan, head of the Taiwan Work Office of the Communist Party of China Heilongjiang Provincial Committee on Friday. Government officials, Taiwan businessmen, journalists and tourists would travel on the flight, he said.

Harbin is among six mainland cities recently added to the list of cities permitted to operate regular direct flights to Taiwan.

In the latest round of talks between the mainland-based Association for Relations Across the Taiwan Straits and the Taiwan-based Straits Exchange Foundation in April, it was agreed to add six mainland cities as regular direct passenger flight terminals, bringing the total to 27. The other new additions are Hefei, Nanchang, Guiyang, Ningbo and Jinan. Heilongjiang attracted US\$1.7 billion of investment from Taiwan from the mid-1980s to the end of 2008.

The mainland and Taiwan began direct air and sea transport and postal services on December 15 last year. Previously, air and sea connections, including mail, were routed through a third location, usually Hong Kong. On November 4, 2008, the mainland and Taiwan agreed to regular direct passenger charter flights across the Taiwan Strait. Before that, flights were only offered on weekends and during the country's four major traditional festivals -- the Spring Festival, Tomb-Sweeping Day, Dragon Boat Festival and the Mid-Autumn Festival. (*Xinhua*)

Chinese premier pledges mutual investment with Latvia

Chinese Premier Wen Jiabao said on September 10 that China is willing to enhance cooperation with Latvia on trade and investment to bring about tangible benefits to the two countries.

Wen made the remarks while meeting Latvian President Valdis Zatlers, who is in northwestern China's port city Dalian to attend the the Annual Meeting of the New Champions 2009, also known as the Summer Davos.

Wen is to address the opening ceremony of the meeting, to be hosted by the Davos-based World Economic Forum. "Your presence shows that you attach importance to the forum, and also demonstrates your goodwill and confidence towards China," said Wen.

The three-day forum has attracted some 1,400 participants from 86 countries and regions to discuss topics about the theme of "Relaunching Growth" amid global economic downturn.

The relationship between China and Latvia has seen sound development in recent years. Zatlers attended the opening ceremony of Beijing Olympics last year.

China will work with Latvia to encourage contacts of enterprises and mutual investment and enhance cooperation in the field of transportation to achieve win-win results, said Wen.

Zatlers said the two countries share common views on many major international issues, hoping the two sides could cooperate in such areas as trade and culture. Latvia will make its contribution to the development of Europe-China relations, said Zatlers.

According to China's official statistics, trade volume between the two countries rose steadily, reaching US\$865 million in 2008, a jump of 22.4 percent on year. (*Xinhua*)

China's Legend to invest 10 bln yuan over five years



China's Legend Holdings plans to invest RMB 10 billion (about US\$1.4 billion) over the next five year in industries such as clean energy and environmental protection, as part of its effort to transform itself into a corporate investment-holding company, reported.

Legend Holdings, parent of the Chinese computer maker Lenovo Group, said it plans to build its core assets in five sectors, including clean

energy and environmental protection, new materials, hi-tech, financial services and consumer goods.

The company also intends to become a well-respected international corporate investment-holding company, citing Liu Chuanzhi, chairman of Legend Holdings.

The investment plan comes close on the heels of private investment firm China Oceanwide's decision to buy a 29 percent stake in Legend Holdings for RMB 2.76 billion.

This was first time that the Chinese State-owned technology firm was selling stake to a private investment group in the past two decades. Legend was set up in 1984 by 11 scientific researchers with an investment of RMB 200,000.

The company now has three key businesses, including IT, investment and property development. It runs five subsidiaries, including Lenovo Group, Digital China, Legend Capital, Rongke Property and Hony Capital. The company's total business volume last year was RMB 115.2 billion.

Legend also announced on Monday that it would join a group of investors in a new US\$115 million angel investment fund launched by Kai-Fu Lee, Google's former China head. (*China Daily*)

Int'l fair for investment and trade opens in Xiamen

The 13th China International Fair for Investment and Trade (CIFIT) opened on its ever-largest scale in Xiamen on September 8.



Ma kai, state councilor and secretary general of the State Council, used a key to symbolically open a door to a hall in the fair's main venue.

The ceremony to mark the start of the fair also saw the presence of Li Wuwei, vice chairman of the National Committee of the Chinese People's Political Consultative Conference, Minister of Commerce Chen Deming, and Edmund Ho Hau Wah, chief executive of China's Macao Special Administrative Region.

With the theme of boosting cross-border investment and pushing forward economic recovery, this year's fair has attracted 13,000 overseas businessmen, a record number, the CIFIT organizing committee said.

The fair this year covers 60,000 square meters, 8,000 square meters more than last year, with 2,800 exhibition booths, making it the largest in the fair's history.

Addressing the opening ceremony, Chen Deming said the 13th CIFIT highlighted greater international features and was of special significance, attracting nearly 50,000 guests from more than 100 countries and regions.

A total of 23 forums are expected to be held, covering themes such as service outsourcing, government procurement, trade facilitation, green industry, risks control, and international investment protection.

The fair is sponsored by the Ministry of Commerce and organized by Fujian provincial government, the Xiamen city government and the MOC Investment Promotion Bureau, with support from five international organizations.

Launched in 1997, CIFIT has become one of China's most influential international platforms for the promotion of investment. (*Xinhua*)

Japanese company kicks off regional retail operations in HK

Japanese hosiery company, NAIGAI Co., Ltd, on September 9 announced the opening of its first independent retail outlet in Hong Kong. NAIGAI's new retail outlet in Hong Kong will offer an array of high-quality and trendy hosiery consisting of both the company's signature labels as well as a few licensed international brands.

The new establishment in the city is a strategic step in the company's plan to launch full-scale retail operations in Asia. NAIGAI will use Hong Kong as the base to develop, support and oversee its regional business.

The company first established its business presence in Hong Kong in 1986 mainly to source, wholesale and retail hosiery products for ladies, men and children to third party retailers or through consignment counters. President of Naigai Apparel (HK) Ltd Kenji Imai-zumi said the new establishment is NAIGAI's first independent retail outlet and hosiery specialty store in Hong Kong. If business goes well, they will open more stores in the city.

"We believe Hong Kong is the ideal distribution hub to support our retail business in Asia," he added. NAIGAI has plans for rapid expansion overseas. In addition to the retail outlet in Hong Kong, it will open four outlets in Chinese Mainland in the fall this year.

Founded in 1920, NAIGAI Co., Ltd is a Japanese listed company specializing in high-quality, comfortable and fashionable hosiery. In addition to its Hong Kong subsidiary, Naigai Apparel (HK) Ltd, the parent company also has overseas offices in Shanghai, Qingdao, China's Taiwan and Thailand. (*Xinhua*)

Frequent recalls challenge China's rebounding toy exports

As the world's largest base for toy production and export, China's southern Guangdong Province is the barometer of the global toy industry.

But China's toy producers are facing more trade barriers. According to a rough calculation, in just the first week of September, toy makers had received five recall notices from countries such as the United States, Canada and Germany.

In one case, about 470,000 toy products were covered in a recall announcement by three U.S. companies, for reasons of quality problems found in China-made toys, including sewing needles left in the stuffing, high-levels of lead contained in products, among others. Though recalls targeted at China-made toys by the United States and Europe have been common in the past two years, the concentration of recalls recently is shocking. Analysts say China's toy industry is rebounding in the backdrop of the global economic downturn, but increasing trade barriers are likely to bring a negative impact to this recovery.

A GDPA expert, who asked for anonymity, told Xinhua the ever-tightening technological and safety standards, and increasing test procedures have become the outstanding characteristic of many countries in the toy market. A report by the Guangdong Entry-Exit Inspection and Quarantine Bureau shows China's major toy export markets, the United States and the European Union, are setting stricter regulations and standards for quality and safety of toy products. In July alone, the European Union made effective a new directive (2009/48/EC) relating to the safety of toys; the United States also adopted the Toy Safety Certification Program.

Li Zhuoming said this tide of inspection is spreading from Europe and the United States to the newly emerging markets. Malaysia, one of the largest Chinese toy importers among the ASEAN countries, announced it would implement a new toy standard from February next year, which requires tighter inspections.

This not only would raise costs for toy exporters, it is also feared this may cause chain reactions among other ASEAN countries. Ever-rising technical standards in the international market are becoming a heavy financial burden for toy makers as testing fees rise. Xue Xiaowei, plant manager of the local Guanlan Baode toy company, with an annual output of several hundred million yuan, said the company had to pay around 20 million yuan each year to third-party testing facilities. Liang Zhongming, director and manager of Lung Cheong International, said differentiated toy standards among different countries increased the cost of toy testing for Chinese toy producers. He said the government should cooperate with foreign governments and institutions to avoid repeated tests and decrease the cost. (*Xinhua*)

Chinese milk producer Mengniu H1 profit up 14%

Chinese milk producer Mengniu Dairy Co. saw its profit go up 14 percent in the first half of the year despite a fall in sales revenue, China Daily reported on September 9. The rise indicated that the company has recovered from most of the problems associated with last year's melamine scandal, the newspaper said.

Mengniu's net profit during the first half of the year stood at RMB 661.9 million (US\$94.6 million), or RMB0.424 per share, compared with RMB582.9 million, or RMB 0.409 per share, from a year earlier. Sales revenue for the period fell by 11.7 percent to RMB 12.1 billion. In the aftermath of the melamine scandal, Mengniu had reported losses of RMB 949 million for 2008.



Last September, about 22 dairy firms including Mengniu and Inner Mongolia Yili Industrial Group were found to have sold dairy products containing melamine, which in high doses lead to kidney stone formation.

Except for Sanyuan, all other listed dairy companies including Mengniu, Yili and Bright Dairy slipped into the red in 2008. But this year most of the firms have bounced back by reporting healthy first half earnings numbers. Mengniu has also managed to outperform its peer Yili with higher profits. Yili reported a 118-percent increase in first-half profit at RMB 254 million. According to AC Nielsen statistics, Mengniu leads the Chinese liquid milk market, although it lags behind Yili as the second largest dairy producer by sales volume. (*Xinhua*)



Guangdong: Make It through the Hard Times

By Li Zhen

A difficult but successful survival

Guangdong province is universally acknowledged to be the forefront of the country's reform and opening up. Since 1978, GDP in Guangdong has increased by an average of 13.45 percent, 3.5 percentage points higher than the nation's average. The import and export value of Guangdong makes up one-third of national total value, and accounts for one-eighth of national economic growth. Guangdong Province has maintained its top spot in import and export value among China's many provinces and cities for decades. With lasting concerted efforts over the past years, the Pearl River Delta in southern Guangdong has grown to be the country's manufacturing and exporting center.

Unfortunately, when the international financial crisis hit the global economy, Guangdong was not an exception. Since September 2008, as American businesses toppled and its consumers became strapped for cash, the once prosperous toy factories that had come to call Guangdong home for so many years quickly disappeared in large scale.

Thousands of companies in Guangdong producing goods for export shut their doors, millions lost jobs, and unemployment rose dramatically. After the worldwide financial crisis hit the region, migrant workers who have left China's southern Guangdong province due to unemployment in 2008 were estimated to be 600,000.

In the first half of 2009, under the global financial crisis, the foreign trade in Guangdong saw its growth rate dropped 20.7 percent compared with the same period last year. The total trade volume reached US\$257.9 billion.

But, even under such gloomy circumstances, the economic performance of Guangdong was still something worth our applause. Chinese National Bureau of Statistics shows that, Guangdong province, the most severely suffered region in China affected by the global financial crisis, achieved RMB 1.654 trillion GDP, still taking up 11.8 percent of national proportion, and also 7.1 percent of year-on-year increase, the same pace with the national growth. According to the work report of the 11th Guangdong Provincial People's Congress, a 10.1 percent GDP upbeat was the final score of Guangdong economic in 2008, showing the province has successfully maintained a stable and relatively fast growth.

In 2008, to optimize the industry structure, the province has accelerated the construction of modern industry system, with a total of 14 advanced manufacturing bases built. More nuclear power plants, equipments and electric machine manufacturing projects started, and the automobiles industry cluster and large-scale shipbuilding bases expanded.

Explore wider markets

However, the province also sees opportunities in the global economic recovery and the business relocation. The national policies on expanding domestic demand and economic structure upgrade make more domestic and overseas market resources accessible for the province. The province will continue its opening up as well as to steps up its domestic market expansion. Galanz, a Chinese company that focuses on white appliances, such as refrigerators, microwaves and other large items, has also re-proportioned its foreign and domestic market shares. Deputy vice president of Galanz, Yaochang Yu, says that after the Canton Fair last spring, many overseas

orders were cancelled. However, Galanz has experienced a 120 percent growth in air conditioner sales and a 40 percent growth in microwave sales in the domestic market.

With export as a long-time key economic drive, Guangdong has great pressure to maintain sustainable development in 2009 amid global economic slowdown. To respond to the international financial crisis, Guangdong provincial government released a notice, In Response to the International Financial Crisis for Stabilizing Foreign Trade, in April of 2009, laying out a series of measures to help get through this financial crisis.

Guangdong is putting more effort on the uprising overseas markets, including ASEAN, Africa, South America and Russia. Export of advanced manufacturing and hi-tech products as well as overseas investments are encouraged. Guangdong will try to attract more world leading companies to set up their regional headquarters here and attract foreign investors to launch modern service and advanced manufacturing projects in the province.

New driving forces

Guangdong provincial government has also placed greater emphasis on self-innovation. Measures to support self-innovation include:

(1) Instituting pretax deductions of up to 150% for investments in independent innovation (R&D).

(2) Supporting small and midsize firms by providing industry-focused public information. For example, in Zhongshan, a place known for lock manufacturing, a public technology workshop has been set up for developing and testing new locks, which everyone can access.

(3) Attracting innovative talent from home and abroad to start businesses in Guangdong: In 2008, Guangdong began offering grants of RMB 1 million to RMB 100 million (US\$146,000 to US\$14.6 million).


(4) Establishing a new base of the Chinese Academy of Sciences (CAS) in Guangdong, the third after Beijing and Shanghai.

(5) An "alliance for innovation" program at more than 100 universities across the country to fund projects that could benefit Guangdong.

As a result, tremendous progress has made in self-innovation as the province topped the nation in number of patent applications, Chinese name-brand products, Chinese famous trademark and Chinese world famous brand products. A total of 1278 achievements in science and technology were registered.

In addition, a total of RMB 3.3 billion will be injected in to 200 key projects, including the road and rail construction, natural gas pipe systems, Yangjiang nuclear power plant and Baiyun Airport Phase II. Driven by all these big projects, the fixed asset investment of the whole province is expected to total RMB 1.3 trillion.

Empty the cage, remove the birds

In the long run, Guangdong faces a huge task for restructuring its economy, and moving into a more knowledge-based, high-tech, environmentally friendly one. According to Wang Yang, the general secretary of Guangdong province, it was a "must to do" for Guangdong to take an economic transition. He made a colorful analogy of "emptying the cage, removing the birds", so that "new birds can come in and settle down." 



New Road to Globalization

By Yuan Jia

Guangdong Province, with its total foreign trade exceeding US\$ 600 billion in 2008, although retains its position as the China's biggest export province, its export was severely damaged during the global financial crisis. Now, Guangdong starts changing its dependence on single export-oriented economy by developing an more independent and comprehensive economy backed by both outward and inward economic forces.

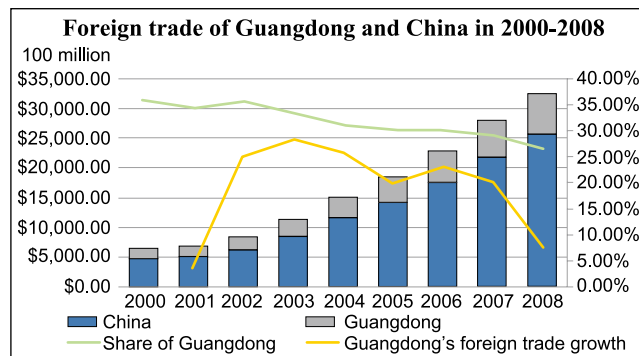
With the global financial crisis choking off exports and squeezing the economy, there are different voices for Guangdong on what best to do: some have called for the government to support the cheap-labor export sector, others have said the state should focus on helping newer industries grow, finding new market for sustainable export. Finally, Guangdong prefers the latter suggestions for further opening up — and we can call it a new road for Guangdong to develop.

Status Quo and problems for Guangdong's export-oriented economy

Export-oriented economy leads to Guangdong's success, but also becomes a potential risk

The volume of Guangdong's foreign trade grew sharply since China's reform and opening up, from 1.6 billion dollars to 634 billion dollars, making an annual growth rate of 23.8%. Guangdong's foreign trade occupies considerable proportion of China's GDP and foreign investment absorption also makes a certain ratio of the social fixed assets investment. For example, the volume of Guangdong's foreign trade in the year 2000 and 2002 made up 35 percent of China's total foreign trade. Export-oriented economy is the key element for Guangdong's economic development, it leads Guangdong to integrate into the global economy and become a very important part for Guangdong's economy.

But at the same time, we notice that the total volume of Guangdong's foreign trade declines sharply during the global financial crisis, with the annual growth rate declining to 7.8%.



Data Source: General Administration of Customs of the People's Republic of China, Guangdong Statistical Yearbook (2001-2009), calculated by the author

Guangdong's export volume is 404.1 billion dollars with a growth rate of 9.4%, while its import volume is 279.1 billion dollars with a growth rate of 5.4%. Compared with the whole country's export growth rate of 17.2%, Guangdong's export growth rate is only 9.4%, far behind Shanghai (with a growth rate of 17.6%), Shandong (with a growth rate of 23.9%), Zhejiang (with a growth rate of 20.3%), etc. Heavily influenced by the contraction of foreign trade, Guangdong's GDP growth rate (10.1%) declines sharply, it is less than the year 2007 by 4.6%, and less than the average annual growth rate of 1979-2007 by 3.7%, its economic growth rate became the lowest for the last 30 years. It indicates that Guangdong's export-oriented economy is more vulnerable to the external demand turmoil than the other city of China, and Guangdong's economy take more risk than the other city.

The total export conditions of the main cities in China in 2008

	Total (billion dollars)	Growth rate (%)	Share (%)
China	14285.46	17.2	100
Guangdong	4040.97	9.4	28.3
Shanghai	1692.05	17.6	11.8
Jiangsu	2380.36	16.9	16.7
Shandong	930.75	23.9	6.5
Zhejiang	1542.94	20.3	10.8

Data Source: Statistics Bureau of Guangdong Province

Stock of FDI in Guangdong remains at a high level, while FDI flows to Guangdong declines annually

As the reform and opening up going into depth over the past two decades, Guangdong has been constantly improving its FDI utilization in terms of scale and quality.

Guangdong's FDI stock grew to more than 200 billion dollars between 1979 and 2008. From 2000 to 2008, Guangdong's FDI stock kept a relatively high level of 15-20 billion dollars (with an exception that the FDI flows dropped greatly in 2004). But with the respect to the FDI flows and FDI growth rate, Guangdong didn't do very well. The real FDI flows to Guangdong in 2004 is negative, with the growth rate -31.9 percent, even after the year 2005 in which the real FDI flows rebounded, the FDI growth rate of Guangdong shows a downturn trend annually, for example the FDI growth rate in 2005 was 17.3%, 17.36% in 2006, a great drop to 10.16% in 2007, and make another negative growth rate of -2.3% in 2008.

The service sector to foreign investment in Guangdong has become the new hot spot. January to November last year, Guangdong Province, the tertiary industry absorbed contractual foreign investment 7.14 billion U.S. dollars, up 36.9 percent; foreign investment actually absorbed 3.3 billion U.S. dollars, an increase of 31.9 percent, are much higher than the average growth level of the province's capital.

In spite of that, the FDI flows to Guangdong is single-structured, and the FDI flows stay at a low-value added level with more entering the labor-intensive industry as a whole. The FDI flows to

also should turn the “crisis” into an “opportunity”, making great efforts in developing overseas market to get a larger share in the world market. Guangdong should exploit those market which suffer less impact from the crisis such as the Asian market, South American market and African market. It also should develop a further public relationship with other developing countries, taking the advantage of current relationship with the foreign governments, making advertisement for Guangdong’s products by means of product exhibition, trade fair and so on.

Strengthen the cooperation with North American and Europe

The North American and European markets are the traditional markets and also the most important markets for Guangdong, most products from Guangdong flowing to these markets. But as is known to all, the North American and European markets are severely struck by the financial crisis and the market demand shrinks largely, which greatly affected Guangdong’s export, and many enterprises of Guangdong went bankrupt. Although Guangdong should diversify its overseas market, the fact is that the North American and European market remains to be the largest market for Guangdong and it will be in the future. Only if Guangdong keeps the order from the two markets, will it have the chance to expand its market.

Transfer “attract FDI” to “select FDI” by enhancing the FDI quality while increasing quantity

Foreign investment inflow determines Guangdong’s economy growth rate and development quality. But Guangdong paid a lot for its economic development in the process of attracting foreign direct investment. As Guangdong’s “dual transfer” strategy (which means labor transfer and industrial transfer) was carried on, Guangdong province must make a change to transfer the policy of attracting FDI to the policy of

As the Guangdong government promotes the upgrading of local industry, it will encourage enterprises to transfer low-cost manufacturing to inland provinces. This will reduce labor costs and improve the competitiveness of Chinese products in world markets. Equally important, workers will find jobs in or near their hometowns, reducing the social costs of not being able to take care of their families (as well as transportation costs), and bringing a huge improvement in their lifestyles. Such “transfers” would benefit Guangdong by reducing the population.

selecting FDI, taking full advantage of China’s social and political stability, sound macroeconomic conditions and good investment environment to try to absorb as much foreign investment as possible, particularly investment from famous transnational corporations and improve the way foreign funds are used. To utilize more foreign investments

in a better way, maintain the sizeable scale of foreign investment, and raise the quality and level of foreign capital utilization is the imperative choice for Guangdong Province.

Establish trade dispute settlement mechanism to settle the trade frictions that Guangdong was subjected to

Nowadays, the trade remedy investigations that Guangdong was subjected to mostly came from the US and Europe (India also included), so it is very necessary to establish a mechanism which can settle trade frictions and respond to the suits. Especially in the process of industrial structure upgrading, Guangdong should notice the great impact of US Section 337 Investigations. Nowadays, Shenzhen has established a wholesome trade dispute settlement mechanism, altering the passiveness of the defense. The enterprises of Shenzhen have benefited from it. In contrary to the progress which Shenzhen has made, the other cities of Guangdong haven’t established the relative trade friction settlement mechanism, so it is very necessary for Guangdong to establish a channel that can make enterprises and government communicating smoothly, so that when the enterprises were subjected to trade protection they can go to the government for help, which can lower the cost and risk of the enterprises in dealing with the oversea markets. ©

(Author: PhD Candidate of World Economy Major, from the University of International Business and Economics)

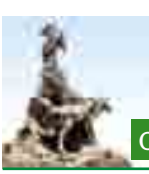
Pearls in Pearl River Delta

By Yan Manman

When the Pearls in Pearl River Delta (PRD) is mentioned, Hong Kong will also naturally jump to people’s mind. It must not only due to PRD’s proximity with Hong Kong, but also due to Hong Kong’s special role in the development of this region. Admittedly, Hong Kong really provided strong drive for the takeoff of the PRD Economic Zone. But with the prosperity of PRD, the nearly tailored combinations and complementarity have taken shape between Hong Kong and PRD, pushing the economy in the two areas to grow far more rapidly than otherwise. Actually, Hong Kong and PRD has become an organic

whole. So the PRD plus Hong Kong Special Administrative Region and the Macao Special Administrative Region is called “Greater Pearl River Delta region” (GPRD).

To understand the relationship between Hong Kong and PRD, it is necessary to first make clear the definition of PRD. The Pearl River Delta Economic Zone, as specified by Guangdong Province, includes Guangzhou, Shenzhen, Dongguan, Foshan, Jiangmen, Zhongshan, Zhuhai, and the urban areas of Huizhou and Zhaoqing. Until approximately around 1985, the PRD had been mainly dominated by farms and small rural villages, but after the economy was reformed and opened, a flood



Guangzhou, The Southern Gateway

Guangzhou (广州 *Guǎngzhōu* or just simply GZ) is the capital of Guangdong province in southern China and has a population of over 10 million. It is adjacent to Hong Kong and Macau. In the era of tea clippers, Guangzhou was known in the West as “Canton”. The food and the language of the area are still known as “Cantonese”.

Located in the mid-south of Guangdong, Guangzhou is a regional center in south China in terms of its status as a transportation and telecommunication hub and trading port, known as the southern gateway to China.

The city is famous for foreign trade and business, and holds China’s largest trade fair, the Canton Fair. However, in between the seemingly endless skyscrapers, shopping malls and building sites there is a lot of culture and history, and while Guangzhou is not usually high on the list of Asian tourist destinations, it is amazing how much the city actually has to offer.

Culture and history

Formerly known as Canton in the West, the city of Guangzhou has a history dating back roughly 2,500 years.

Although the actual origins of the city are lost in the midst of time, the most popular legend tells of five celestial beings riding into the area that is now Guangzhou on five rams and carrying sheaves of rice. The celestials bestowed blessings on the land and offered the sheaves to the people of





the city as a symbol of prosperity and abundance. After the celestials left, the rams turned into stone, and Guangzhou quickly developed into an affluent and influential city. Due to this legend, Guangzhou has gained several popular nicknames: *Yangcheng* (City of Rams), *Suicheng* (Sheaves of Rice City) and *Wuyangcheng* (City of Five Rams). In addition, due to the abundance of flowers along the city's main thoroughfares, Guangzhou is often referred to as *Huacheng* (City of Flowers).

According to historical records, the city was built in 214BC and was known as Panyu (番禺). The name Guangzhou actually referred to the prefecture in which Panyu was located. However, as the city grew, the name Guangzhou was adopted for the city itself.

As a major sea port, Guangzhou's history is full of color. In 786 the city was sacked by the Persians and in 1711 the British East India Company established a trading post here. In 1842 the Treaty of Nanjing was signed, which designated the city as one of the five ports that allowed business transactions with foreign nations.

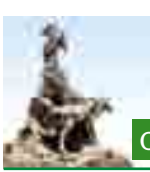
Guangzhou was also part of the so called "Maritime Silk Road" that linked southern China with India, South-East

Asia, the Middle East, and Africa. As a result of its links with the Middle East, a mosque was established in the city in 627, and a small Muslim community continues to live in Guangzhou to this day. Additionally, the sixth patriarch of Zen Buddhism was born in Guangzhou and taught the famous Platform Sutra in the city. Today, there is a Buddhist monastery to the north of the city and Guangzhou has maintained a strong connection with this school of Buddhism.

It is the center of Chinese Lingnan Culture. Cantonese Opera is a typical local opera that enjoys the name of "Nanguo Ruby". With Guangzhou as its center, it is popular in Guangdong Province, Hong Kong, and Southeast Asian countries. Guangdong music originated from Guangzhou and the Pearl River Delta. It has absorbed and combined with ancient music from the Central China, popular tune of Jiangnan, Kun Opera, local ballads and rhymes, so it has become a special local folk music.

It is rich in popular practices such as holding Spring Flower Festival, flower fairs, dragon boat race, climbing mountain in the Double Ninth Festival, speaking Cantonese, visiting flower market and production base, displaying tangerine.





What to see

In terms of climate, the best time to visit Guangzhou is in October and November. Alternatively, April and May are also good months. Guangzhou has a sub-tropical climate with humidity levels at their highest in the summer, so unless you enjoy Turkish steam baths, this is a season to avoid! Typhoon season is from June to September. Please note that the Canton Trade Fairs take place annually in 3rd and 4th weeks of April and October, so finding accommodation at these times can be difficult.

Guangzhou is adorned with hills and streams and attractions of historical relics. It has 156 locations which are listed as units for historical and cultural relic's preservation by the national and provincial and municipal governments.

Guangxiao Temple

Guangxiao Temple (光孝寺 *guāng-xiào-sì*) 109 Guangxiao Lu (光孝路) (*Metro 1 Xi Men Kou - Exit C*). As the sixth patriarch of Zen Buddhism, Hui Neng, trained at this temple in the 7th Century, it is a popular pilgrimage site for Zen Buddhists. The temple has been destroyed several times by fire, and the current buildings date only from the mid 19th century.

Liurong Temple

Liurong Temple (六榕寺 *liù-róng-sì*) 87 Liurong Lu (六榕路) (*Metro 1 Gong Yuan Qian - Exit I*). The Temple of Six Banyan Trees, which includes the 17 story, eight-sided Hua Ta, or Flowering Pagoda, is one of the most popular attractions in Guangzhou. The temple dates back to the 6th century, while the pagoda predates it by about 300 years.

Shamian Island

The buildings and streets of the former British and French concession on Shamian Island (沙面島) have been beautifully renovated, creating an oasis of tranquility in an otherwise bustling and hectic metropolis. One of the old structures is Our Lady of Lourdes Chapel, located at 14 Shamian Street. Attractions on the island are all free. As an island, Shamian is not particularly spectacular, but what makes it special that for several hundred years this tiny spit of land was the only place in all of China that Europeans could establish settlements. The architecture reflects that era, and it has a very unique atmosphere.



Sun Yat-Sen Memorial Hall

Sun Yat-Sen Memorial Hall (中山纪念堂 *zhōng-shān-jì-niàn-táng*), (*Metro 2 Ji Nian Tang - Exit C*). Located on Dongfeng Zhong Lu, Sun Yat-Sen Memorial Hall is dedicated to the founder of the Republic of China and local hero Dr. Sun Yat-Sen. It was constructed in 1931 and built on the original site of Sun Yat-sen's presidential office on Yuexiu Hill.



Chen Clan Academy

Chen Clan Academy (陈家祠 *chén-jiā-cí*) Zhongshan 7 Lu (中山七路) (*Metro 1 Chen Jia Ci - Exit D*).





This is very well preserved architecture from the 19th century. It used to belong to a wealthy family by the name of Chen and now houses many articles including ivory sculptures and artistic statues.

Shishi Sacred Heart Catholic Cathedral

Shishi Sacred Heart Catholic Cathedral (石室圣心大教堂 *shí-shì-shèng-xīn-jìào-táng*) 56 Yide Lu (一德路旧部前)(Metro 2 Hai Zhu Guang Chang). It is one of the oldest church structures in the city, and the largest of its kind of Southern China. It is currently in use for worship.

Huangpu Military Academy

Huangpu Military Academy (黄埔军校旧址 *huáng-pǔ-jūn-xiào-jiù-zhǐ*) is located on Changzhou Island. It was founded in 1924 by Sun Yat-sen, along with the Chinese Communist Party at the time. Many famous Chinese war heroes were trained here.

What to eat

Cantonese cuisine is well-known for its blend of color, fragrance, taste and presentation, and it is ranked among the top four in the country. In particular, dim sum, a delicate pastry, is famous for being simple yet delicious. Local customs have also played a major role in the development and diversity of Cantonese cuisine, as a joke has it that Cantonese people eat everything that swims except a submarine, everything



cuisine is famous for its vegetarian dishes.

Unlike other Chinese cuisines, the Cantonese usually serves soup before a meal. The soup is usually a clear broth prepared by simmering meat and other ingredients, and cooked on mild fire for hours. Chinese herbal medicines are sometimes added to the clay pot, to make the soup nutritious and healthy. Cantonese normally only consume the liquid in the pot, the solids are usually thrown away unless they are expensive such as abalones or shark fins. There's also a Cantonese saying that to "secure" a husband, a Cantonese woman needs to first cook good soups.

Due to Guangdong's proximity to the south China sea, cooking live seafood is a specialty in Cantonese cuisine. Prawns, shrimps, scallops, lobster and crab are in plentiful supply. Many Chinese restaurants maintain live seafood tanks. The freshest seafood is odorless, and is best cooked by steaming. Less fresh ones will be fried or even deep fried. When cooking a fresh fish, only a small amount of soy sauce, ginger, and spring onion is added to a steamed fish, while loads of garlic and spices will be added to cook an unfresh fish.

—Edited by Li Zhen

that flies except an airplane, and everything with four legs except a table. However, despite the culinary achievements in the kitchen, the standards of hygiene still leave a lot to be desired, and so care should be taken in choosing restaurants and dishes. If in doubt, it is safer to avoid food containing meat, and fortunately Cantonese





The Pursuit of Excellence

— Story of Yang Xiaoyi, Chairman of Hei Longjiang Shengxing Group

Growing from an unknown militiaman to chairman of a corporate group with asset worth RMB 800 million, Yang Xiaoyi, 49 right now, a widely respected well-known enterpriser keen on public welfare cause, has been striving for realizing his dream of “building up the career, contributing to the society”, annotating the deep love for the motherland as one builder for harmonious society. He, as the representative for the outstanding private enterprisers, was awarded “Prize for a Hundred Outstanding Innovative Enterprisers in China” inscribed by Hu Jintao, President of China.

Hei Longjiang Shengxing Group Co., Ltd, started by Yang Xiaoyi, now has developed in to a comprehensive private company, which takes the deep process of woods products as its leading business and owns its own exclusive railway, large-scale warehouse, self-owned ports and thousands of millions of acres of forestry base. Obvious to everyone, Shengxing has become a rising star company in the stretch of black land in Northeastern China.

Starting from scratch

As one poem goes, “daring to sprout disregarding the chill of early spring”. This is no more than proper to describe Yang Xiaoyi’s dashing and daring spirit when he was determined to found Shengxing. At the beginning of 1980s, the young



and energetic Yang was commander of Militia Company and headman of Wangbao Community Honghe Team in his hometown, Fangzheng County, Hei Longjiang Province. With the reform and opening up of China, Yang made up his mind to leave the village where he lived for 21 years and stepped onto the bumpy path towards building up his self-owned business. Since China was still at the stage of planning economy, it was really not easy for the private sector to seize some foothold. Without exception, Yang also suffered a lot at the beginning of his career.

At the beginning of 1990s, profiting from local business for dealing in wood, Yang Xiaoyi was committed to build his own brand, which was just the “Shengxing” brand right now. Furthermore, he aimed at entering the international market which was still full of uncertainties and risks then for Chinese companies. Thus his family and colleagues were really worried about his ambitious plan then. And in fact, it did turn out to be a bumpy road towards his success today.

Yang’s first deal was to export his “Shengxing” brand chopsticks to Japan. The deal proceeded smoothly at the beginning. Nonetheless, not having enough time to enjoy the pleasure and excitement, the uncertainty of the business circle presented him an austere test before. When Shengxing delivered the woods of thousands of km² abroad, unexpectedly, the buyer not only didn’t pay in time but also ask Shengxing to continue the delivery of the goods. How should Shengxing respond? Yang Xiaoyi was also anxious about the situation. However, he insisted that good faith deserve rewarding. So he persuaded the workers to keep on delivering goods. In the eyes of the colleagues, Yang did this for having no other choice. He could but jump the water no matter what result it would bring. Yet, honesty is always the best policy and Yang’s honesty and sincerity finally got paid off. The counterpart company abroad soon remitted the due payment to Shengxing’s account. And all the suspicion and worry melt away. Yang, with his Shengxing Group, got the payment denominated by foreign currency for the first time finally. This also firmed Yang’s determination to venture the international market.

Through the operation and experience over years, Yang Xiaoyi successfully sold to the Europe, the America, Japan and ROK etc Shengxing’s high-end



furniture produced with the traditional carving handcraft. Though the customers in these countries are particularly fastidious and demanding for the quality of the products, yet Shengxing Brand has stood the trial, winning great popularity in the business world in these countries.

Success did not intoxicate Yang Xiaoyi, who always kept the aggressive spirit. In 2004, he established Lvzhou Shengxing Wood-based Panel Co., Ltd, using the leftover materials in the local forests to produce the environmentally friendly adornment materials. This project was appointed to be the key environmental protection project, which is supported strongly by the government.

What’s more, Shengxing Group also invested tens of millions of yuan, constructing Harbin Bin County Xin-

dian Shengxing Port, which is the first private port in Harbin over hundreds of years. The port, able to hold 3 thousand-ton ships at the same time, became an entrepot for storing and transferring the cargo which is more than 2 million tons. Not only does it have alleviated the tension for cargo’s loading, discharging, storage and shipment in the local district, but also it could ship directly the woods and other cargo from Great Khingan mountain at home and ports such as Khabarovsk in Russia to Xindian Shengxing Port. Thus, the port played a role of through transport between the river and the sea. It is predicted by the insiders that Shengxing Port is likely to develop into the largest multifunctional wood distributing center in the outskirts of Harbin, serving for cargo handling, storage and shipment as

COVER STORY

well as the preliminary process.

At present, Shengxing Group has grown into a comprehensive private company, with the guideline as comprehensive utility of woods and the stress on utilizing the leftover materials in the woods area. Now Shengxing's leading business is deep process of woods products. In addition, it is worth noting that Shengxing has never forgotten the concept of environmental protection during its development. Now Shengxing has six subsidiaries: Harbin Bin County Shengxing Furniture Co.,Ltd, Great Khingan mountain Lvzhou Shengxing Wood-based Panel Co., Ltd, Harbin Shengxing Economic and Technological Development Co.,Ltd, Bin County Shengxing Xindian Port Co., Ltd, Harbin Shengxing Bioengineering Co., Ltd and Hei Longjiang Longmai Huisheng Woods Development Co.,Ltd. Shengxing Group was awarded by Heilongjiang Provincial Government "Heilongjiang Provincial Leading Forestry Enterprise".



Shengxing could not develop from an unknown small company to the well-known corporate group right now, said Yang Xiaoyi, if it did not stick to the company's principle of valuing good faith and quality. Shengxing makes commitment to the customers and partners at home and abroad that "quality as priority and honesty as principle" is what Shengxing pursue for ever.

Contributing to the society

Honesty and integrity, helping the weak and poor and contributing to the society is what Yang Xiaoyi sticks to for his life. He thought that as an enterpriser, what he could do is just to produce and export products as many as possible to earn more foreign exchanges and thus adding wealth to motherland and benefiting the people.

When he just began to found Shengxing, he had made mind to do something to contribute to the society. As the chairman of such a corporate group, he has never changed one of his traits—frugality. The employees often saw that he packaged the leftover dishes, which is a habit he has been sticking to for years. In contrary, he is more than generous to the cause of promotion for public goods. What's more, he has always kept low-profile, never advertising what he has done for the public welfare. In 2006, Shengxing Group

was granted as the outstanding company for treating well migrant workers by the provincial government. In 2007, Shengxing Group was again certified as the single outstanding private companies for treating well the employees and migrant workers.

With the adjustment of national policy on forestry and wood resources, Yang Xiaoyi proposed the strategy of building up international and modernized enterprise under the guide of implementing scientific development theory. Shengxing, oriented by the resource recycling utility and environmentally friendly development, fixed its goal: building an environmentally friendly company focusing on resource recycling utility inwards and making use of resources from the neighboring country to develop outwards. In order to realize this goal, Yang Xiaoyi decisively took two measures: one is to strongly develop export and import trade and the other is to make good use of the leftover resources in the forestry area for further and deeper processing.

"In a society, an individual lives not for gaining something but for contributing something," said Yang. To build a harmonious enterprise and contributing to the development of the society is the purpose for running business, which is believed by Yang all along.

In the last 10 years, Yang Xiaoyi and his Shengxing Group have donated funds and material resources worth over millions of yuan. These donations have been used to build primary schools and gerocomium, pave Hacheng highway as





Lighting Era Center, this magnificent 25-floored building has a construction area of about 79,000 square meters, with nine floors (from 1st to 9th floor) occupied by the largest specialized lighting emporium in China, which is mainly engaged in marketing lighting products of famous brands. 金碧辉煌的灯都时代广场。建筑面积约7.9万M²，楼高25层，1—9层为大型灯饰商场，以经营品牌灯饰为主，是全国最大的灯饰专业卖场。



Chinese

of Zhongshan Guzhen Town to promote industrial upgrading

中国灯饰之都—中山古镇

欲造“硅谷”

促产业转型升级

Guangdong Province Zhongshan Guzhen Town, lighting capital in China, has an outstanding regional economy, which features by individual and private economy, taking a share of over 95%. And lighting industry is the pillar of Guzhen economy, which had a production value of RMB 16.3 billion in 2008, taking 75% plus of the economic aggregate in Guzhen Town. With more than 20 years development, a great lighting industry cluster has been settled in Guzhen. Till now, there are 6,500 plus lighting products manufacturers and traders, involving a workforce of more than 70 thousand people. And there are also over 2,600 stores in Guzhen Town selling lamps and lanterns and accessories. Lighting products from Guzhen now take a market share of 60% in domestic civil lighting market and have been exported to over 100 countries and regions around the world. In 1999, Guzhen successfully hosted the first China (Guzhen) International Lighting Fair. Since then, six fairs were held in 2002 and 2004 to 2008, making the fair gradually develop into a well-known exhibition brand in the world. Now the fair is regularly held every October in Guzhen. The fair gives a chance for made-in-China civil lighting products to exhibit, and also plays the role of a weathercaster, telling the possible direction of international civil lighting market. In Sept 2002, Guzhen Town was awarded the title of “Lighting Capital in China” from China National Light Industry Council and China Association of Lighting Industry, confirming the leading role in lighting industry in China of Guzhen Town.

中国灯饰之都——广东中山市古镇镇,区域特色经济十分明显,个体、私营经济非常活跃,其占经济总量达95%以上。其中,灯饰业是古镇的支柱产业,2008年古镇灯饰产值达163亿元,占经济总量的75%以上。古镇灯饰业经过20多年的培育和发展,已形成庞大的灯饰产业集群。目前,全镇共有灯饰厂企6500多家,从业人员7万多人,其中灯饰商铺2600多家,产品占全国民用灯具市场60%的市场份额,并出口到世界100多个国家和地区,是世界上最大的灯饰专业生产基地和销售市场之一。1999年,古镇成功首次举办了第一届中国(古镇)国际灯饰博览会,目前已成功举办了七届(1999、2002、2004、2005、2006、2007和2008年),均取得了良好的经济效益和社会效益。今后,古镇镇每年的10月份定期举办灯博会,努力打造国内外知名的会展品牌。古镇不仅是中国民用灯具的展馆,也是国际民用灯具市场的晴雨表。2002年9月,古镇镇顺利通过了中国轻工业联合会、中国照明电器协会联合专家组的考核,被授予“中国灯饰之都”荣誉称号,奠定了古镇在国内灯饰行业的领导地位。



The prosperous Guzhen is decorated by lighting. 繁荣的古镇灯饰十里长街。

The Silicon Valley in USA is an incubator of enterprisers, and especially a fertile soil for high tech companies, serving as an important driving force for US high-tech industry to stand at the top of the world. Chinese Lighting Capital, Guzhen Town is now planning to construct a mini “Silicon Valley”, a large “twin-tower” building, the host of a national business incubator and a lighting industry R&D center, to attract graduates and researcher and make preparation for an industrial upgrading and a lighting industry cluster with international competitiveness in Zhongshan City.

美国的“硅谷”是创业者的天堂，尤其是高新技术公司成长的沃土，它为美国高科技产业称霸全球提供重要动力。

“中国灯饰之都”古镇正在规划建设这样一座微型“硅谷”——一座集全国性创业孵化基地与灯饰产业研发中心于一体的大型建筑，计划吸纳全国的大学生和科研人才前来创业，为“古镇灯饰”转型升级以及中山打造具备国际竞争力的灯饰产业集群蓄积新能量。

■ Invite elites to Guzhen Town, construct the town an “incubator” of enterprisers

Half of the families in Guzhen have a business, and a certain number of companies in Guzhen are established and operated by people from Wenzhou, Sichuan, Fujian and other places in China, including small and middle-sized enterprises and well-known companies. All these companies together form a industry cluster in Guzhen. However, due to the financial crisis, the shortcomings of this industry cluster come to surface, such as insufficient capability in innovation and R&D, lack

of leading companies and so on. According to the Outline of the Plan for the Reform and Development of the Pearl River Delta (2008-2020), “Zhongshan Lighting” should be developed into an industry cluster of international competitiveness, and “Guzhen Lighting”, which takes 70% of the production value in Zhongshan City’s lighting industry, is the key and most important part to realize this target. Guzhen holds high hopes to the incubator and R&D center, and expects to rebuild market confidence and “incubate” new businesses and enterprisers. Besides, R&D center is an important part of Guzhen’s lighting industry upgrading plan and Zhongshan City’s lighting industry competitiveness improving plan.

■ 邀精英来创业，批量“生产”创新型企业家

在古镇，有50%的家庭有自己经营的生意。而全镇的5000多家企业中，有相当数量的品牌企业和中小企业，由来自温州、四川、福建等全国各地的创业者兴办。浓厚的创业文化成就了“中国灯饰之都”的产业集群化发展传奇。可如今受金融危机的影响，古镇灯饰产业受到冲击，产业链中隐藏的发展问题逐渐显现：创新和研发能力不足，劳动密集型加工企业占主流，缺乏大型龙头企业等。根据《珠江三角洲地区改革发展规划纲要》的部署，“中山灯饰”要建设成为极具国际竞争力的产业集群。占中山灯饰产业产值70%的“古镇灯饰”，是中山完成这一国家宏观产业战略重任的核心和龙头。古镇对于这一个全国性创业孵化基地和研发中心未来所发挥的作用寄予许多期望，希望以大力扶持创业带动身陷低迷市场环境下的灯商们重燃当年的创业激情，并通过吸引全国精英人才批量“生产”创新型的企业和企业家。而研发中心的完善是能够提升中山灯饰产业链竞争力的重要环节。

Incubator Base Layout. According to the planning, the incubator will have an appearance of "twin towers", and each tower will be a 25-floored building, with a construction area of 30,000 square meters. One of the towers will be R&D center and the other will be business incubator. The incubator base is expected to be completed by next spring festival.

孵化基地效果图。根据规划，孵化基地型似“双子塔”，每幢25层、3万平方米，一幢是创业基地一幢是研发中心，预计明年春节前可落成。



■ 30,000m² incubator base, and 150,000m² land for new businesses

As seen from the effect picture, this "Silicon Valley" building has a shape of twin towers and is next to Guzhen Town government offices. The building is under construction now, and to be completed by next Chinese Lunar New Year. Each of the two towers will have 25 floors, and a construction area of 30 thousand square meters, with one used

as business incubator base, and the other as R&D center. This national business incubator in Guzhen will be divided sections like into technology R&D, small businesses, innovative design and so on, while 1st Floor will have training organizations, agents, conference centers and enterpriser culture exhibition halls will find their places in 1st floor.

Besides, Guzhen has found three lands with a total area of 150,000 square meters for new businesses, and the government



Lighting products from Guzhen Town are exported to over 130 countries and regions around the world. Now China (Guzhen) International Lighting Fair (GILF) will attract 60 thousand plus professional sellers, and a great number of agents of foreign lighting products have settled their homes in Guzhen.

古镇镇灯饰产品出口到130多个国家和地区，不但每年灯饰博会迎来6万多专业买家，而且大批外国灯饰代理商常驻在古镇。



Lighting Exhibition is full of buyers. 灯饰专业买家云集灯博会。

will cut part of the fees for constructing on the lands, and subsidy RMB 40 per square meter of land.

■ 3万平方米孵化基地，整合15万平方米创业空间

效果图上貌似“双子塔”式的连体大型建筑，就在古镇镇政府办公区的背后，目前已经能够看出雏形。根据规划，“双子塔”就是两个“孵化器”，每幢25层、3万平方米，一幢是创业基地，一幢是研发中心，明年春节前基本可以完工。古镇的全国性创业孵化基地，将规划为从科技研发、中小企业、创新设计等几个区域。而一楼的公共服务平台会设立培训机构、中介服务、会务中心以及创业文化展示馆等。

来自全国的创业者，未来不仅能在创业孵化基地找到创富空间，古镇还物色了三处村属物业作为创业基地，使全镇创业基地总建设面积达到了15万平方米。政府为这些基地的建设免收部分费用，并给与每平方米50元的补贴。

■ Lighting industry will be more attractive, while other businesses enjoy the same policies

A management team formed by officials from Guzhen Town government now is busy making favorable policies for the incubator base, and dividing the base according to the functions. According to the survey, the team found that all these successful incubators were under the guide of govern-

ment. Guzhen government will take charge at the beginning, but they plan to open part of the functions like agent services, management and training to civil capitals.

Lighting industry will be preferable. Excluding the policies special for people in Guangdong, investors will enjoy the same policies. Meanwhile, Guzhen will set up consultant groups, to guide them in starting a new business, and secure the quality of projects coming into the base.

■ 项目选择以灯饰产业为主，扶持政策一视同仁

由古镇政府部门人士组成的管理团队，目前正在加紧制定创业基地的相关扶持政策，并结合前段时期考察全国各地创业园区建设得来的经验，对创业基地功能划分作进一步调整。根据他们的调研，目前位于上海、北京、深圳等城市的运作较为成功的创业或高新技术产业“孵化器”都是由政府主导。古镇同样选择在基地建设前期由政府主导，但计划将中介服务、管理培训等部分功能向民间资本开放。

项目选择以灯饰产业为主，省外的创业者除不能享受广东省制定的扶持政策外，对于创业者的扶持政策将一视同仁。半年免租、办公设施配套服务等常规的优惠政策，所有创业者都可以享受到，古镇还在制定更有利的扶持政策。古镇已经开始对创业者的项目进行筛选。该镇成立了创业指导团队，对创业者给予指导，以减低创业者的投入风险，并保证进入基地发展的项目的品质。

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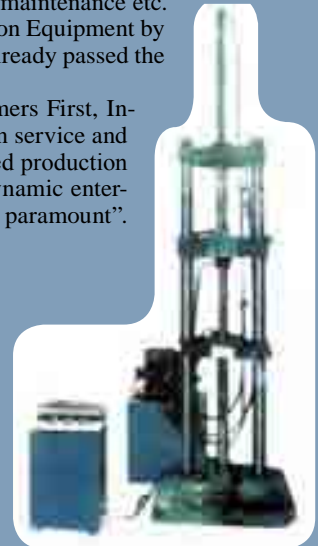
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Chuzhou Kelin Machine Factory

滁州市科林机械制造有限公司

Chuzhou Kelin Machine Factory, established in 2003, is a sole proprietorship enterprise. It is mainly engaged in the production and sales of hydraulic system used in mining industry. Kelin's major products include coal mine support and security equipment and equipment used for mining testing, pressure measuring and maintenance etc. Kelin's products have been granted as Recommended New Products for Mining Safe Production Equipment by China Mining Safe Production Equipment Review and Appraisal Committee. Kelin also has already passed the certification of ISO9000.

Since the establishment, Kelin keeps sticking to the guideline of "Quality First, Consumers First, Innovation and Development". It assigned scores of technicians to provide technical consultation service and high quality after-sale services for the coal mining companies. In addition, Kelin also set fixed production base to provide guarantee for production of particularly large equipment. As a young and dynamic enterprise, Kelin will adhere to its tenet of "advanced hi-tech, top quality, goodwill and service paramount". Kelin people shall try their best to provide first-class products and service.



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大连精工自控仪表成套技术开发公司

我公司是经辽宁省技术监督局、大连市技术监督局认定的流量测量装置的专门生产企业。也是电力部指定的节流装置、机械测风装置等定点生产厂家及自动化成套设备生产厂家。其主要产品不但有各种孔板、喷嘴、孔板节流喷嘴、锥形取压喷嘴和文丘里管及文丘里喷嘴、文丘里过滤器、1/4圆孔板、基缺孔板、八槽孔板、环室孔板、高压节流孔板、高压孔板、陶瓷孔板、淬硬孔板、专利结构铜质孔板、专利结构球阀专利结构、双室孔板、多室节流孔板、两室型孔板、机械测风装置、内置式文丘里风装置、插入式文丘里测风装置、压力平衡头装置、内柱式流量计及各种高精度喷嘴、高压孔板及喷嘴等各种附件、冷凝器、缓冲容器、集气器、平衡容器、防腐管件、高温高压压力表、三阀组、五阀组、同时还可提供仪表盘、进口智能式变送器、进口智能式执行器、进口智能式电、气动调节阀、进口转换器和高精度、进口智能式压力开关、进口液位开关、进口雷达液位开关、温度开关、智能数显仪表、热电阻热偶、实验室成套环保设备等等。

我们的质量方针“永远的创新、永远的发展、永远向顾客提供一流的产品和服务”。已被辽宁省技术监督局评为《质量信誉保证单位》。已取得ISO9001—2000认证和特种设备压力许可证。

我公司由于雄厚的技术力量、齐全的加工设备、先进的检测手段、精良的产品质量和优秀的售后服务、被众多设计院定为项目设计的直接供货厂家。产品输出到伊朗、马来西亚、巴基斯坦、台湾、菲律宾、荷兰、印度等国家和地区。受到了国内外用户的认可和赞赏。

Our company is acknowledged by the Technology Superintendence Bureau of Dalian City and Liaoning province as a qualified enterprise producing flux measuring devices, and is also appointed by the Department of Electricity as a major enterprise manufacturing throttle device, carry out the international standard ISO5167-96 and the standard of country GB2624-93. Leading products of orifice plates, nozzles, venturi tubes and other standard or non-standard throttle devices and relevant accessories such as 1/4 circle orifice plate, current plate, condenser, balance, instrument valve, digital display instrument, transmitter, actuator and regulator. Our company's patented product—Elliptical Ring Seal Combined orifice, nozzle and Ring Joint Throttle Device has been widely acknowledged by our clients due to the measuring accuracy of our products.

Our quality principle is "Always innovation, always perfection, always development and always provide our clients with top-grade product and service."

Our company has been ratified as Quality and Prestige Garmented Enterprise by the Technology Superintendence of Liaoning Province, and has acquired ISO-9002 certificate.

Our company has solid technological foundation, complete processing equipment, advanced monitoring method, superb product quality and excellent after-sales service and has been appointed primary supplier by many designing institutes in China. Our products have been exported to Iran, Malaysia, Pakistan, and Philippines with acknowledgements.

We extend our warm welcome to your visit, inspection and negotiation with our company.





Congratulatory Messages For 60th Anniversary of the Founding of PRC

October 1st is a time for the whole Chinese people to celebrate the 60th anniversary of the founding of the People's Republic of China. Foreign embassies in China are extending their congratulation messages to *China's Foreign Trade*, dedicating to the historic day that deserves our memory. This is the day when PRC was born six decades ago. This is also a time when all the countries in the world get together to dust the global financial storm off. At this moment, we are deeply honored to share their blessings with you!

America



Congratulations to the People's Republic of China on the 60th anniversary of its founding. In the last 30 years, China has undergone one of the most extraordinary economic transformations in history, bringing millions of people out of poverty. We are also pleased to mark the 30th anniversary of U.S.-PRC diplomatic relations this year. As President Obama said, history has shown that our two countries benefit from engagement that is grounded in mutual interest and respect. Today, we are working hard to build a positive, cooperative and comprehensive relationship that reflects the deepening ties among our people and the common interests of our nations.

Jon M. Huntsman Jr
Ambassador of U.S.A. to PRC

Azerbaijan



Dear *China's Foreign Trade* readers, Chinese friends!

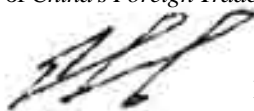
It is a great honor for me to address the best wishes to you on the 60th anniversary year of the founding of the People's Republic of China.

On behalf of myself, our embassy staff as well as Azerbaijani people, I would like to extend sincere congratulation to you all and wish strong health, success in your work, peace and prosperity to the friendly people of China.

During the recent years, political contacts between Azerbaijan and China are becoming more frequent day by day, economic and trade cooperation is getting enhanced, bilateral trade turnover has grown considerably, collaboration in the energy sphere is developing successfully, tendency for development of cooperation in other fields remains favorable.

I'm convinced that the relations of friendship and cooperation between Azerbaijan and China will ever continue to develop for the welfare of our people.

At last are my best wishes for the further success of *China's Foreign Trade* magazine in the future.
Sincerely,



H.E. Mr. Yashar Aliyev
Ambassador of the Republic of Azerbaijan, Beijing



Bahamas



“Wishes for China 60th Anniversary”

It gives me great pleasure to experience the excitement leading up to China’s 60th Anniversary and to be here to witness this landmark event. Congratulations, China and best wishes for your continued growth and prosperity.

Elma Campbell
Ambassador of the Commonwealth of the Bahamas to PRC

Bangladesh



As an ardent friend of China and her people, it gives me great pleasure to extend my heartiest congratulations to all my Chinese friends on the happy occasion of the 60th anniversary of the founding of the People’s Republic of China.

I have always admired the great struggles of and the successes achieved by the people of China under the leadership of the Communist Party of China over the last ninety years :

First thirty years – struggle for emancipation through great difficulties leading to the founding and establishment of the People’s Republic of China in 1949.

Next thirty years – building of a proud nation and creating strong fundamentals for development.

The last thirty years – the story of releasing the potential energy of the nation and realizing unprecedented development, marching forward steadfastly towards modernization.

The rise of new China over the last sixty years can be seen as one of the most positive developments in the world, promoting stability, peace and friendship across the globe, helping towards the realization of a harmonious world.

May the Chinese people continue to march forward in peace and harmony towards ever greater achievements and prosperity in the years and decades ahead.

May Bangladesh-China cooperation and friendship continue to grow stronger by the day, bringing greater benefits to both our peoples.

H.E. Mr. Munshi Faiz Ahmad
Ambassador of Bangladesh to PRC



Botswana

Botswana and China established diplomatic relations on 6th January 1975. This year marks the 34th anniversary of the establishment of diplomatic relations between the two countries. I wish to congratulate China during this important year which marks China's 60th anniversary.

Since 1975 relations between the two countries have increased from strength to strength. A number of agreements have been signed in areas of trade, technical cooperation, cultural exchange, education and health. The Chinese government also involved in infrastructure development in Botswana. Botswana countries to benefit from programmes and projects under the Forum for Africa (FOCAC) framework. Recently the Confucius Institute was launched at the University of Botswana. The Chinese Ambassador to Botswana, H.E.Mr. Liu Huanxing, was amongst the key speakers at the official launch of the Institute. The teaching of Chinese language at the Confucius institute would help bring Botswana and China closer in social and economic relations. We welcome China's commitment to enhancing cooperation with Africa.

On behalf of the Botswana Government, I would like to express warm wishes for China on this important occasion.

Ambassador Naomi Majinda
Embassy of the Republic of Botswana
Beijing, China,

British



From British Ambassador to China, Sir William Ehrman:

“Sixty years ago Chairman Mao Zedong declared that the Chinese people had stood up. In the years since then China, while still a developing country, has become a global power. The United Kingdom and China enjoy strong relations. These have steadily broadened and deepened in recent years. We see much scope for further development of our comprehensive strategic partnership and our China policy will remain one of constructive engagement. I send my warm congratulations to all the people of this great country on the 60th anniversary of the founding of the People's Republic”.

H.E. Mr. William Geoffrey Ehrman, Ambassador of Britain to PRC

Bulgaria

With Friendship and best wishes to our friends in China on the 60th anniversary of our bilateral relations!

Mr. Ivailo Kalfin
Deputy Prime Minister and Foreign Minister of the Republic of Bulgaria



Brazil



Dear Chinese friends,

On the occasion of the 60th anniversary of the People's Republic of China, I would like to convey my greetings to the Chinese people and wish them a future of happiness and prosperity.

Brazil and China have a friendly and constructive relationship. As President Luiz Inácio Lula da Silva said, "Sino-Brazilian relations offer a concrete example of mutual understanding and respect between two major emerging countries." That is why I am sure our strategic partnership will continue to develop at a rapid pace in the years to come. Brazil and China are well aware of their responsibility in fostering economic growth and promoting world peace.

I enormously admire how China became in some decades one of the world's biggest economies, raising its people's living standards and championing the cause of development.

It is also worth noting the international influence the People's Republic attained since its founding. The most important issues at stake in today's global agenda cannot be adequately dealt with without China's contribution.

It is my sincere hope that China will continue on its path of development and fulfill its highest aspirations.

Felicidade e prosperidade para a China! 祝福中国繁荣昌盛!

Clodoaldo Huguene
Brazilian Ambassador to China

Cape Verde

It's a great pleasure and honour to address this message to *China's Foreign Trade* magazine readers.

For the People's Republic of China, these 60 years represent a great leap, earmarked by undeniable successes in the difficult and tortuous path of sustainable development –full of adversities and often obstacles– but with increasing faith and certainty in progress and social justice.

For the World, these 60 years are mainly characterized by huge changes.

The People's Republic of China played and plays a greater role in this transformation process, directly implicating his multimillion People in it, creating more balanced opportunities for a large stratum of our global society to reach progress and self-sufficiency, and thus positively contributing in the inevitable global process towards a new, more fair and equitable world order.

I avail this opportunities to wish to the Chinese People, the utmost victories and high achievements at all spheres of social and economic lives.

Júlio Morais
Ambassador of the Republic of Cape Verde to PRC



Cambodia



I have the great pleasure to extend, on behalf of the staff of the Royal Embassy of Cambodia and on my own behalf, my warm congratulations and best wishes to the Government of the People's Republic of China, on the occasion of the 60th anniversary of the establishment of the People's Republic of China.

Over the past sixty years, the Government of the People's Republic of China, under the wise leadership of the Communist party of China, has made great achievements in all fields, as well as immense success in developing China from a poor country to one of the super-power in the world.

I would also like to extend my sincere congratulations to the Chinese government for the superb organization and hosting of the 2008 Olympic and Paralympics Games in Beijing, which shall be remembered as the best Olympic Games ever.

China and Cambodia have enjoyed excellent and everlasting friendship. The friendly relations between the two countries have been strengthened and developed continuously, and the peoples of our two countries have sympathized with, and supported each other in the cause of defending respective independence, sovereignty and territorial integrity of each nation. Obviously, China has been the "most reliable friend" of Cambodia.

Regarding the bilateral relations, I am pleased to note that trade between Cambodia and China have been expanding significantly every year, thanks to the favorable trading environments in both countries. China is Cambodia's biggest trading partner. Cambodia and China have enjoyed excellent bilateral cooperation which has contributed to accelerating Cambodia's reconstruction and national development process.

Once again, I would like to extend best wishes to the people and the Government of the People's Republic of China for the continued effect in achieving harmony and modernization.

H.E. Mrs. Khek M. Caimealy Sysoda
Ambassador Extraordinary and Plenipotentiary
of Cambodia to China

Czech

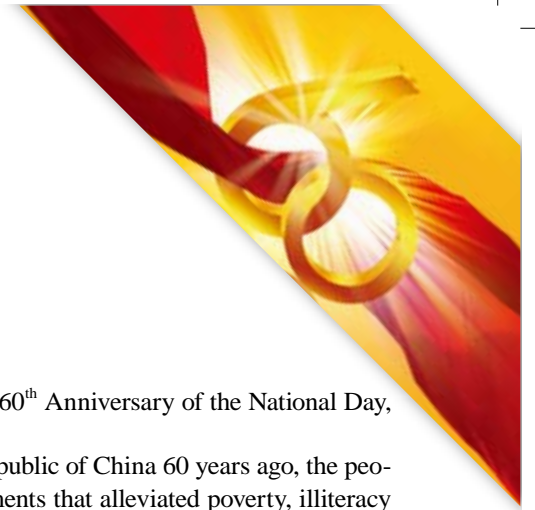


Dear readers,

On behalf of the Embassy of the Czech Republic in Beijing let me congratulate you on all the achievements your country has made in the past 60 years. I wish the people of China strength, enthusiasm and energy for all their endeavours in the following 60 year cycle. Your success and active and responsible role in global affairs will be crucial for the success of the world around you, too, and I look forward to friendly and constructive cooperation between the peoples of both of our countries on the important task of making our planet a nice and safe place to live in.

Yours Sincerely,

Ivana Grollova
Chargé d'Affaires ad Interim
Embassy of the Czech Republic Beijing



Eritrea

It gives me heart-felt pleasure to express my congratulation, on the occasion of the 60th Anniversary of the National Day, October 1, 2009 on behalf of the Government of Eritrea and myself.

It is indeed, quite evident and imperative since the establishment of the People's Republic of China 60 years ago, the people's Republic of China has tremendously scored and outlaid socio-economic developments that alleviated poverty, illiteracy and disease and put in place independent path to economic development that resulted to a peaceful development.

The win-win new partnership that flourished between the People's Republic of China and the developing nations of Africa is a witness of its friendly relation of cooperation for development.

These tangible achievements are not only to China, but should be considered as exemplary to the rest of the world.

Sincerely yours

H.E. Mr. Tseggai Tesfazion
Ambassador of the Embassy of the State of Eritrea

Gabonese



As Ambassador of the Gabonese Republic to China, it is a great honour for me to convey to the Chinese people success, prosperity and happiness and joyful celebrations of the 60th anniversary of the founding of the People's Republic of China.

H.E. Mr. Emmanuel MBA ALLO
Ambassador of the Gabonese Republic to PRC

Iceland

Sixty years is not a long time in the context of China's millennial past. But this period is unique in China's history and has no parallel in other parts of the world. After a long period of chaos and disorder China stood up in 1949. The opening up and reform of the last thirty one years have now made it possible for China to take up its rightful place in world affairs.

Other countries now look to China and admire the wonderful results achieved, the economic progress, sustained growth lifting hundreds millions of people out of poverty, the transformation of China from a rural backward society to a modern superpower.

There are many challenges ahead. Like other countries China needs to find a balance between industrial growth and the protection of the environment, a balance between scientific progress and respect for cultural traditions, a balance between economic freedom and social harmony, a balance between respect for effective administration and the rights of minorities.

All of this can be said to be encompassed by the harmonious society aimed at by the Chinese authorities as well as the scientific concept of development. I would like to express my sincere wishes to the PRC for success in these endeavors in the next sixty years.

Gunnar Snorri Gunnarsson,
Ambassador of Iceland to PRC



Hungary



Dear Readers!

In the name of the Republic of Hungary let me warmly welcome the distinguished readers of *China's Foreign Trade Magazine*.

2009 marks the 60th anniversary of the foundation of the People's Republic of China – one of the most important milestones in the history of the country. This anniversary creates an excellent opportunity to look back and analyze the past whilst one may use this event to set further goals for the future as well. 60 years ago, leaders of the country decided to turn China into a powerful and respected member of the world community, and from 60 years distance we can lay down that their dream became a reality. Nowadays China is not only a global player in world affairs, but an opportunity for the international community too.

The People's Republic of China took a long and hard road to the present successes; the well-being for the majority of the population was not achieved easily. In the last 60 years, generations of Chinese men and women worked hard every day to create better living conditions for their sons and daughters.

The reform policies introduced in 1978 speeded up the growth of the economic potential of China, and contributed to the creation of a more opened society. In line with the later, liberation of the minds – 'jiefang sixiang' – became a very important slogan in recent years.

The outstanding successes of the people of China earned the acknowledgement of the world. Let me wish that in the next 60 and more years China may achieve similar successes!

Mr. Sándor Kusai,
Ambassador of the Republic of Hungary
to the *China's Foreign Trade Magazine*

Iraq



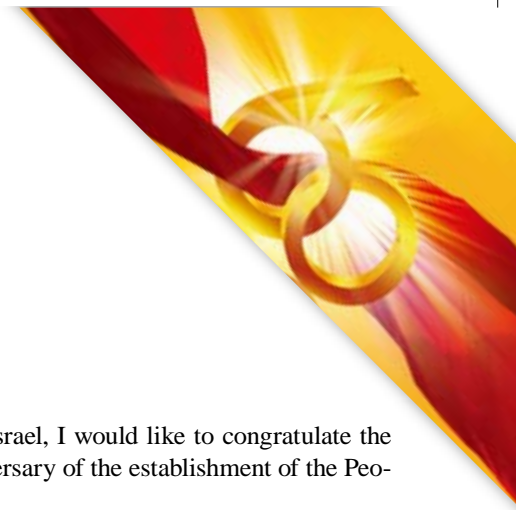
On the occasion of the 60th Anniversary of the founding of the People's Republic of China, I am very pleased to reach the readers of *China's Foreign Trade* magazine and would like to convey my sincere and warmest congratulations to the peoples and government of China on this solemn occasion.

Although sixty years is not a long period in the history of China, yet every Chinese persons, and rightly so, can be proud of the development and progress that has been achieved, especially during the past 30 years, and it is also an inspiration for the developing world.

Iraq and China historically have friendship relations based on the cooperation, mutual understanding and beliefs on the principle of peace and non-interference. And since 2003, we have taken great strides towards contributing to a prosperous future for our countries and two peoples.

Happy Anniversary, with my best wishes.

Dr. Mohammad S. Ismail, Ambassador of the Republic of Iraq



Israel



To China's Foreign Trade

On behalf of the Israeli government and the people of Israel, I would like to congratulate the Chinese leadership and the Chinese people on the 60th anniversary of the establishment of the People's Republic of China.

Both our countries have a long history and tradition. Based on the resources of history, we both have created a miracle in the past 60 years. China is a big country, so it has created a big miracle; Israel is a small country, so it has created a small one. No other country can appreciate Chinese achievements like Israel.

We will continue to watch with amazement the development of China as we know China is going to play a major role in the world.

We wish all our Chinese friends great success.

Amos Nadai
Ambassador of Israel, Beijing

Jamaica



National Day Greetings—China's 60th Anniversary

The Government and People of Jamaica express their sincere congratulations to the Government and People of the People's Republic of China on the occasion of the celebration of the 60th anniversary of the founding of the People's Republic of China.

On this auspicious occasion, China's achievements are noteworthy. The economic development of the country continues even during this difficult period; China now has the third largest economy; is the biggest merchandise exporter in the world, and is also to be congratulated for hosting a major world sporting event in 2008, with the spectacular staging of the 29th Olympic Games and the 13th Paralympic Games.

Jamaica wishes continued growth and sustained achievements for China as it moves towards fulfilling its goal of attaining increased development and well-being for its citizens.

The People of Jamaica convey their heartfelt thanks to the People of China for the contribution they have made to the advancement of people-to-people relations throughout the world, and send greetings and well wishes to them as they celebrate China National Day.

H.E. Mr. E. Courtenay Rattray,
Ambassador of Jamaica to PRC



Jordan

The Independence of China and its great achievement are a source of pride for the Arab peoples. It is a great pleasure for me to share the historic time with the people of China.



Anmar Abdulhalim Namir Harmud
Ambassador of Hashemite Kingdom of Jordan to PRC

Kenya

To CCPIT, Beijing

On behalf of the President and the Republic of Kenya, I send greetings of good will to H.E. President Hu Jintao and the friendly people of the People's Republic of China on the 60th Birthday of this Great People's Republic.

The People's Republic was born of a brave struggle. The prosperity attained by China has been as a result of sacrifice and hard work by its leaders and people.

After emerging from imperialism and feudalism, China has emerged out of poverty, and is now an example and an inspiration for all developing countries.

In China, Kenya has a reliable friend and our relationship will always grow to greater heights.

Zhongguo, Zhu Ni Shengri Kuaile!



Julius Ole Sunkuli, Egh.,Ebs.
Ambassador of the Republic of Kenya to the
People's Republic of China

Lesotho

I want to express my profound gratitude to *China's Foreign Trade* for offering this opportunity to the Ambassadors to give their congratulatory messages to the Government and the people of the Republic of China for attaining the 60th Anniversary of the founding of the People's Republic of China.

The Ambassador of the Kingdom of Lesotho to China attributes his congratulations to the Government and wishes the people of China the peaceful and enjoyable celebrations.

The people of Lesotho are looking forward to celebrating and enjoying with Chinese on this memorable occasion in conjunction with *China's Foreign Trade* readers from all over the globe.

We wish China to grow big and see many more celebrations of this nature with her ever booming economy.

We are satisfied to see the cooperation between Lesotho and China growing from strength to strength.

Long live *China's Foreign Trade* and bring more opportunities to your readers.

Long live Sino-Lesotho. Long Live.

Sincerely

Anthony R. Thibeli Ambassador of the Kingdom of Lesotho, Beijing



Lao People's Democratic Republic

值此中华人民共和国成立60周年之际，我谨向中国党政各级领导以及中国全国各族人民致以由衷的祝贺，并祝愿在更远的未来，在中国共产党的领导下，中华人民共和国更加强大繁荣，中国人民更加幸福安康。我也祝愿具有中国特色的社会主义建设事业及中国和平统一事业取得更辉煌的成就！

H.E. Mr. Vichit Xindavong,
Ambassador of the Lao People's Democratic Republic to PRC

Liberia



On behalf of the Government and People of the Republic of Liberia, I should like to extend my sincere and hearty congratulations to *China's Foreign Trade* magazine, as well as your sponsors, the China Council for the Promotion of International Trade (CCPIT), on the occasion of the 60th Anniversary of the founding of the People's Republic of China.

For over 50 years, your great publication has been instrumental in the promotion and development of Chinese trade and investment on every continent. This achievement has been possible on account of the valuable information, networking, and co-operation opportunities which your publication has made available to its readers, and because your publication has been pivotal in creating the environment for the rapid expansion of commercial, industrial and diplomatic ties which currently exist between Liberia and the P.R.C.

As evidence of your publication's success, companies and business consortiums from the People's Republic of China are now the single largest private investors in Liberia to the tune of U.S.\$2.6 Billion. There are numerous other projects and agreements which are in the implementation stage, or which are pending legislative approval.

As your great country marks its 60th Anniversary on the world stage, the Chinese government and people have a long list of outstanding technical, economic and social development accomplishments of which they can be extremely proud, and which also serves as inspiration to the entire world. It is the hope of my Government and people that the P.R.C. and Liberia will continue to develop harmonious partnerships in all spheres of human endeavor.

The sleeping "dragon" has risen from slumber and the entire world is astonished by the fast pace from revolution to economic and social development. China has re-emerged as a leading force in international geopolitics. The harmonious development of China as highlighted (or heralded) by President Hu Jintao is commendable.

In closing, my staff at the Embassy join me in extending warm congratulations to the Chinese people and government who have made our Embassy one of the most productive in the service of the Liberian people, and who have also made our tour of duty here in Beijing challenging and exciting. May our achievements together stand as an International benchmark of bilateral co-operation, and may the next 60 years bring greater co-operation and success in the interest of our peoples and beloved countries.

We salute China and its great and dynamic people.
Long live China.

H.E. Mrs. Neh Rita Sangai Dukuly Tolbert, Ambassador of Liberia to PRC



Lithuania



Greetings on the Occasion of the 60th Anniversary of People's Republic of China

Development of China is astonishing. The look of the cities, life of ordinary citizens has changed enormously. I remember during my first visit to Beijing in 1992 seeing streets flooded with bicycles. Now these streets are filled with cars.

China has a very long history and a distinct civilization. Chinese rich cultural heritage attracts many travelers, art lovers, researchers and simple tourists as well.

Different historic periods had brought prosperity and misery to Chinese people, and had formed a special character of Chinese. Last thirty years are marked with optimism and ever increasing wealth.

Looking from outside China is seen as a rich mosaic where at different time periods some main theme could be seen.

More than thirty years ago main approach from Europeans was curiosity – looking what kind of reforms China is starting, assessing how they will work, guessing where country goes.

Nowadays politicians, diplomats, businessmen and tourists look to China with confidence. That is a remarkable achievement. From realm which was known little about - China became partner in many areas. China became a global player. What is also significant - China is a predictable player, articulating her interests and priorities. She has created her own model of development. Chinese reforms have not ended yet. For solving newly appearing problems I think rich European heritage may be extremely valuable.

China became partner for many countries who are interested to discuss essential issues of modern world. More and more states desire to establish special links with China, to hear her opinions, or ask for support. Simultaneously Chinese diplomats and military are more and more active in the framework of the United Nations helping to solve old and new global and regional conflicts, quite widely delivering development assistance.

During latest times a new way to perceive China is gradually emerging – hope and expectations. China holds largest currency reserves and is utilizing them more and more actively, so she is becoming the investor nation. In many other parts of the world nations have raising interest to attract Chinese investments, seeing that this would help to ease the effect of global crisis. All this will increase the influence of China even more.

I congratulate Chinese people with the 60th anniversary of the People's Republic and sincerely wish further successes of the reforms!



Dr. Rokas Bernotas
Ambassador of the Republic of Lithuania



Mauritius



Dear Readers of *China's Foreign Trade*,

The *China's Foreign Trade* deserves our warmest congratulations for its initiative to invite the diplomatic representatives of friendly countries in Beijing to send their best wishes to China on such a milestone year as the 60th Anniversary of its founding.

Sixty years is not a very long period in the life of a country. This is specially so in the case of China which has such a long and rich civilization, culture and history. But what a long road has been covered after the historic Long March! And what achievements made during these last years in whatever field one cares to mention after starting practically from scratch in 1978 when it embarked on the opening out policy.

The road to recovery has been arduous and painful at times but China has finally taken its rightful place on the world stage after recording the highest rate of success in the fight against poverty and taking several hundred millions of its people out from the grips of famine, malnutrition and now achieving self-sufficiency in food production, becoming a world economic power, sending a man in space to finally offering the greatest resistance to the worst economic depression of modern days.

The greatest wish of the many countries having the closest ties with China, amongst which, and in a very prominent place, is Mauritius, is for China to achieve its development to the full, create a harmonious society and bring happiness peace and prosperity to its people. This is what it richly deserves.

Paul Chong Leung
Ambassador of Mauritius to PRC

Netherlands

Dear readers of *China's Foreign Trade*,

On behalf of the government and people of the Kingdom of the Netherlands, I would like to extend my warm congratulations on the sixtieth anniversary of the founding of the People's Republic of China. The relations between our two countries have grown ever closer in the course of these sixty years and in the global village I see great opportunities for enhancing Sino-Dutch cooperation in the future. I wish the Chinese people a long and harmonious life!

Warm regards,
Rudolf Bekink Ambassador
of the Kingdom of the Netherlands



Mexico



Message from the Ambassador of Mexico, H.E. Jorge Guajardo to *China Foreign Trade* on the occasion of the 60th Anniversary of the Founding of the People's Republic of China Beijing, 2 September 2009.

On behalf of the People and Government of Mexico, it is my pleasure to extend my most sincere congratulations to the People and Government of China on the occasion of the 60th Anniversary of the Founding of the People's Republic of China.

China and Mexico are strategic partners and share a centuries-old history of friendly exchanges between our peoples, which provide a solid foundation for our bilateral relationship and make it capable to weather the misunderstandings and communication problems that from time to time affect long-established friendships.

Mexican people applaud the extraordinary progress achieved by the People's Republic of China in the last sixty years and believe that the Chinese model of development provides inspiration for developing nations all over the World. Today, China is one of the most dynamic societies in the World and a highly appreciated cooperation partner to Mexico and the rest of Latin America in confronting global challenges and looking for international stability and development.

On such an auspicious anniversary, I want to reiterate, in the name of the Mexican Government and People, our best wishes for the continuous success, wellbeing and prosperity of the Chinese Nation. We rejoice together with the People's Republic of China on this special celebration and we are ready to continue deepening our strategic and friendly ties looking forward to join hands in building a harmonious world of peace and common prosperity.

H.E.Mr. Jorge Guajardo
Ambassador of Mexico in Beijing

Niger

On the occasion of China's 60th Anniversary, I would like to sincerely congratulate the Chinese People as a whole. China's achievements over the past 60 years will definitely go on for years to come.

With innovation and responsibility, the dreams and determination of the Chinese people brought an achievement for the whole world to see, acknowledge, benefit and encourage.

I wish Chinese people well and a sincere cooperation with all the countries of the world.

Your Sincerely,

Boubakar Ada
Ambassador of Niger



Namibia



Wishes for China by His Excellency Mr. Leonard Nambahu, Ambassador of the Republic of Namibia to the People's Republic of China, on the occasion of the 60th Anniversary of the Founding of the People's Republic of China

The Founding of the People's Republic of China in 1949, is a great historical event that brought honour and dignity to the People of China and the entire human kind. Since then the heroic People of China achieved a lot of crucial economic, scientific and cultural successes which today serve as an inspiration for the peoples of the developing world.

The strong bonds of friendship and solidarity that today exist between the People of Namibia and China are cemented on long-standing ties dating back to the time when China supported the Namibian people in their just struggle for liberation and national independence.

As we celebrate the Founding of the People's Republic of China, we are also reflecting with enthusiasm on the excellent relations between Namibia and China. We review with pride the growth of friendship, solidarity and cooperation as echoed by the establishment of the Forum on China-Africa Cooperation between the People's Republic of China and African countries.

On behalf of the Embassy of the Republic of Namibia in the People's Republic of China and indeed on my own behalf I would like to extend our warmest greetings and congratulations to the People, Government of the People's Republic of China and in particular the Communist Party of China on the occasion of the 60th Anniversary of the Founding of the People's Republic of China and wish them more successes.

H.E. Mr. Leonard Nambahu, Ambassador of Namibia to PRC

Nigeria



On behalf of the Government and the entire people of the Federal Republic of Nigeria, and so my own behalf, I wish to congratulate the government and the entire Chinese populace both at home and in the diaspora on the occasion of the celebration of the both National Day of the People's Republic of China and the Federal Republic of Nigeria.

This particular occasion is monumental, not only to China but also to the entire world taking cognisance of the achievement of the Chinese Government, leadership and citizenry in areas of economic development, improvement of the standard of living of the populace and the enduring leadership role in the world.

Nigeria particularly rejoice into China for leading the way to prosperity of the third world and the restoration of hope for a just world economic order. The ever increasing volume of bilateral trade between our two countries, the increasing participatory role of the civil society and the private sector as engine of growth, and, indeed, the people to people exchanges and collaboration in the last few years are visible testimonies of the excellent bilateral relations that exists and persist between the Government of the People's Republic of China and their Nigerian Counterparts.

Happy birthday China.

H.E. Mr. Aminu Bashir Wali
Ambassador Extraordinary and Plenipotentiary of the Federal Republic of Nigeria



Papua New Guinea



Message from Ambassador of Papua New Guinea to PRC

On the occasion of the 60th anniversary of the founding of the People's Republic of China (PRC), I wish to extend, on behalf of the Government of Papua New Guinea (PNG) and in my own name, the most cordial congratulations to the Government of PRC and the Chinese people.

The founding of PRC in 1949 was historic event with world-wide significance. Since then, the Chinese people have made tremendous and impressive achievements. Being the third largest economy in the world, China has already become a major player in the world economic projection, China's GDP could possibly surpass that of Japan, becoming the second largest economy in the world by the end of next year. Well done, China!

The most significant and remarkable feature and characteristic between PNG and PRC is, I think, that our two economies are very much complementary and our two countries can cooperate in many areas and sectors.

PNG is blessed with a wealth of many natural resources including minerals, oil, gas, forestry, fishery, and agricultural products. However, PNG lacks funds and technologies to develop its rich resources. Chinese investors are welcome to participate in the development of our natural resources with their funds and technologies in the economic cooperation between our two countries. I am quite confident that a win-win situation will definitely bring more benefits to both sides.

Wish the Chinese people greater achievements in the future.

John Momis
Ambassador of the Independent State
of Papua New Guinea to PRC

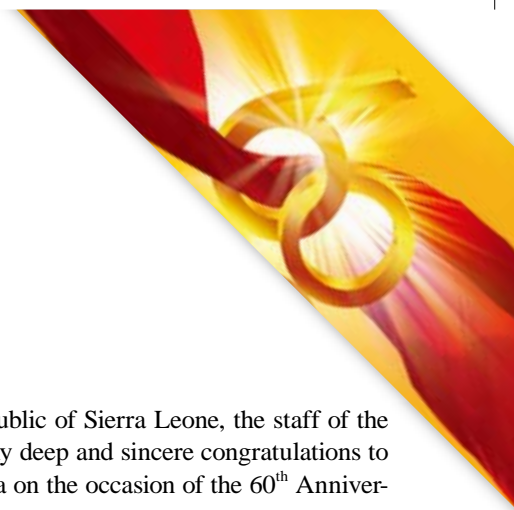
Portugal



I would start by thanking the *China's Foreign Trade* magazine for the opportunity given to me to briefly convey to China and to the Chinese people my best wishes of future happiness and prosperity on such a special and important occasion in the millenary History of this great Nation.

May the celebration of the 60th anniversary of the foundation of the People's Republic of China herald the continuation of an unprecedented era of peace, stability, economic and social progress that has been experienced by China during these last decades.

H.E. Mr. Rui Quartin Santos
Ambassador of Portugal to PRC



Sierra Leone



On the behalf of the Government and People of the Republic of Sierra Leone, the staff of the Beijing Mission and my own personal behalf let me record my deep and sincere congratulations to the Government and people of the People's Republic of China on the occasion of the 60th Anniversary of the New China.

Sixty years have passed since the founding of this Great People's Republic in 1949. During all these years, profound achievements at home and abroad and in bi-lateral and multi-lateral relations have been made. And today the People's Republic of China is a great friend of third world countries that are also in the struggle to achieve development for their people.

On the Africa front in general and Sierra Leone in particular, there is friendship and co-operation with the People's Republic of China in various fields ranging from political to social, judicial and economic areas.

On the Economic front, investments and businesses have been encouraged to invest in Africa and over above all, Africa and China are able to talk with one voice at international foras. In Sierra Leone, diverse investments have been made by Chinese enterprises, and the two governeemt are cooperation closely in development areas.

China's progressive contribution to international development, peace and security has served as incentive for other players to join hands with China in enhancing development and World peace and security.

I am certain that the Republic of Sierra Leone like other countries will continue to gain from the experiences China has acquired over these sixty years and also that the cordial bonds of friendship and co-operation existing between our two countries will continue to flourish in the years ahead.

Long live the People's Republic of China.

Long live the Republic of Sierra Leone.

Long live Sino-Sierra Leone relations.

Dr. Abdul Karim Koroma
Ambassador of the People of the Republic of Sierra Leone to PRC

Slovakia



Slovakia's wishes to China 60th Anniversary

Representing the Slovak Republic as a member of group of countries that acknowledged and established diplomatic relations with the People's Republic of China in her early days, I am honored to give my best wishes on the 60th anniversary of the foundation of the new China.

I wish the future would bring harmony between all Chinese and foreign people in Your beautiful country with great, warm-hearted people, and rich history.

I also wish the Chinese Government keeps on making positive steps to maintain national unity of the country, welfare, peace and harmony among its people and thereby contribute to peace all over the world.

Allow me the send my congratulations to all Chinese people and express the best wishes for brilliant future ahead of us!

Žigmund Bertók
Ambassador Extraordinary and Plenipotentiary
Of the Slovak Republic to the People's Republic of China



Slovenia



Dear reader of *China Foreign Trade*,

I would like to take this opportunity to congratulate you on the occasion of the 60th anniversary of the founding of the People's Republic of China.

China has made giant strides since it was founded 60 years ago; no other country can claim to have made such gains in so short a time. This is especially due to China's economic development; the country has grown from having a negligible role in world trade to being one of the world's largest exporters, as well as substantial importer of raw materials and other goods. China is an important economic and political partner for Slovenia as well and we are looking forward to developing further this relationship.

China's role as a major player in international trade brings new opportunities as well as new responsibilities. I am convinced that China will live up to the world's expectations and that next 60 years will be at least as successful as the first, and that good relations between our countries will be further strengthened.

Happy Anniversary!

H.E. Ms Marija Adanja
Ambassador Extraordinary and Plenipotentiary of the Republic
of Slovenia to the People's Republic of China

Syria

On the 60th anniversary of the founding of the People's Republic of China, I have great pleasure in conveying to the friendly people of China my sincere congratulations emanating from the heart and historic friendship deeply rooted between the Syrian Arab Republic and the People's Republic of China.

I avail myself of this great occasion, dear to the hearts of the people of Syria and people of the world, especially the developing world, to express my great admiration, not only for the ancient Chinese civilization but for the great progress and renaissance that China has witnessed since October 1949 until today.

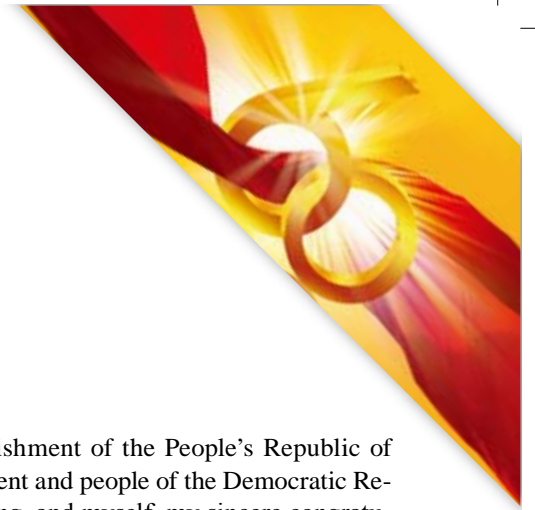
Modern China is an example to be followed by developing countries. She has a great horizon for more great success and giant leaps in the fields of science, culture and economy as well as developing the standard of living for all segments of population in urban and rural China.

The eyes of the peoples of the world are looking up to China and observing its sustained and vital development, and are certain that China's long experience will continue to achieve progress and the highest ambitions for her people and the people of the world.

Again, I would like to congratulate the great Chinese people on this historic occasion wishing the friendship and relation between Syria and China further progress and expansion in all fields.

Please accept the assurance of my highest consideration and sincere appreciation.

Dr. Khalaf Al-Jarad Ambassador Extraordinary
and Plenipotentiary of the Syrian Arab Republic



Timor-Leste



Wishes for China 60th Anniversary

On the occasion of the 60th anniversary of the establishment of the People's Republic of China, I have the honor to extend, on behalf of the government and people of the Democratic Republic of Timor-Leste, the Embassy of Timor-Leste in Beijing, and myself, my sincere congratulations to the people and government of the People's Republic of China.

In the last 60 years, the construction of China has obtained enormous fruits of political, economic, social, scientific, technological and cultural development. China's achievements have become a major source of courage and inspiration to the world's poorest countries, and more so to Timor-Leste.

Besides, since its foundation, China has made a tremendous contribution to world peace, freedom and the liberation of oppressed and colonized people. China also has consistently been opposed to the policy of hegemonism and interference in internal affairs of other countries and advocated dialogue and negotiations as the only appropriate methods of solving international disputes.

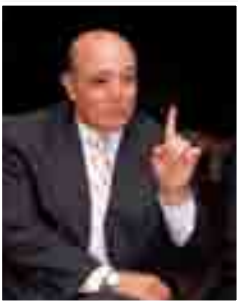
Timor-Leste and China have a long historical relations. Since the establishment of diplomatic relations between Timor-Leste and China in 2002, Timor-Leste attaches great importance to its relationship with China which plays today a constructive and important role in the international community. I am pleased that exchanges and cooperation between our two countries has made a steady and stable development in such wide-ranging fields as international politics, economy, construction, agriculture, education, health and energy, while the mutual understanding and friendship has also constantly deepened. I have every confidence that the friendly relations and cooperation which exist between the two countries will be further strengthened and deepened in future.

May China enjoy prosperity and its people happiness!

May the profound friendship between the peoples of Timor-Leste and China last for ever!

Olimpio Branco, Ambassador Extraordinary and Plenipotentiary Democratic Republic of Timor-Leste Beijing, 18 September 2009

Tunisia



It gives me great pleasure in the occasion of 60th anniversary national day of the People's Republic of China to express to the Chinese leadership my warmest congratulations and to the friendly people of China my best wishes for further progress and prosperity.

The People's Republic of China has made in recent years, a rare leap at all levels, which allowed her to be a leader in the field of reforms and modernization.

I am convinced that bilateral cooperation between Tunisia and China will continue to develop in all sectors and fields to reach the common objectives of mutual prosperity and progress for the mutual benefit of our both countries and people.

We hope that China will continue to progress so as to contribute to the building of a balanced world of security and stability.

May your magazine reach more achievements and successful.

Mohamed Sahbi BASLY, Ambassador of Tunisia to PRC



Turkmenistan



Dear friends!

On behalf of the Government and the people of Turkmenistan I take this opportunity to extend our warmest congratulations to the Government and friendly people of the People's Republic of China on the occasion of 60th Anniversary of the founding of the People's Republic of China!

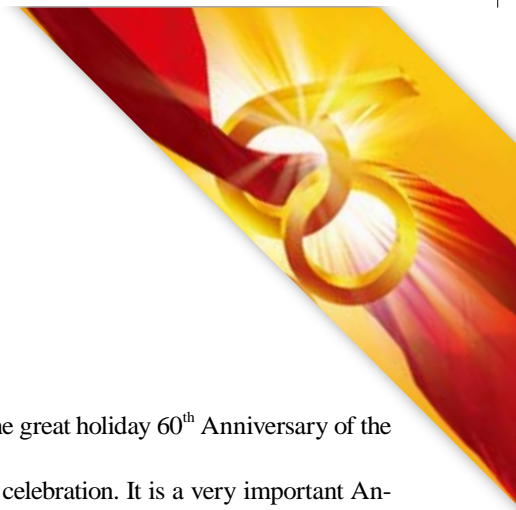
The dynamically developing Turkmen-Chinese relations show the example of mutually beneficial cooperation. This is a result of the goodwill of both countries and peoples, who were bound with the ties of sincere friendship and close cooperation deeply rooted in ancient times. The potential of intergovernmental partnership is increasing with every passing year that was illustrated by the successful joint projects implemented in different sectors of economy—oil and gas and textile industries, transport and telecommunication sector and others. The major fields of interstate partnership included the fuel and energy sector, where Turkmenistan and China had the profound potential.

The traditionally friendly relations between Turkmenistan and the People's Republic of China were successfully developed and acquired a new quality and new dynamics. Humanitarian cooperation had a special place in the Turkmen-Chinese relations along with the constructive political dialogue, effective trade and economic partnership. Today we can note that traditional contacts were enhanced on a basis of the coincidence of the countries' approaches to achievement of global stability and security, the goals of sustainable development, effective response to challenges of the modern world.

Once again I join the people of Turkmenistan to congratulate the people of the People's Republic of China on this happy occasion. We greatly value our longstanding friendship and we believe that China's policy of social harmony and development is producing great results for all Chinese people. We wish you all happiness, prosperity and great success!

Long live Turkmen-Chinese friendship!

H.E. Mr. Murad Nazarov
Ambassador Extraordinary and Plenipotentiary
of Turkmenistan to the People's Republic of China



Ukraine

It is with real pleasure that I extend my warmest greetings to the people of China on the great holiday 60th Anniversary of the People's Republic of China.

I am very happy to be able to share the joy of the people of China on the day of this celebration. It is a very important Anniversary. 60 years, the whole cycle, has passed since the First of October 1949, when the Chinese State started its glorious movement ahead, the outstanding results of which nowadays are witnessed and admired by the whole world.

The success of the Chinese policy of openness and reform has beneficial repercussions not only for this country. We all know that its dynamic economic development in this period of global financial crisis positively influences the world's economy and is felt far beyond China.

I am also very glad that the day of proclamation of the People's Republic of China will be celebrated at the time when Ukraine, the state I have the honour to represent, and China are enjoying close ties of friendship and cooperation, based on mutual respect, understanding and reciprocal assistance.

Thanking China Council for the Promotion of International Trade and, namely, the *China's Foreign Trade* magazine for this opportunity, I wish the Chinese people happiness, prosperity and new, even more significant, achievements in the construction of the harmonious society and all the other fields.

H.E. Yurii Kostenko, Ambassador Extraordinary
and Plenipotentiary of Ukraine to the People's Republic of China

Uzbekistan

Dear friends,

It's a great pleasure for me to cordially congratulate *China's Foreign Trade* and its readers with the historical event - the 60th Anniversary of the foundation of the People's Republic of China.

Without any doubt, for the last 60 years the Chinese people has obtained sound results in all spheres of the social life on the way of creation New China.

Today China is a country, which has successfully been continuing its overall dynamic development during the last decades, demonstrating new achievements in the field of consecutive and continuous improvement of its social and economic wellbeing, especially after starting the policy of openness and reforms.

It will not be an exaggeration to note that in the times of globalization the dynamically developing economy of China is becoming an essential factor of not only development of the global economy, but also the one of deepening of China's relations and cooperation with countries of the world, including Uzbekistan,

Taking the opportunity I would like to stress that Uzbekistan highly appreciates the positive dynamics of the Uzbek-Chinese relations, which are developing in the spirit of the Interstate Agreement of Partnership Relations, Friendship and Cooperation signed in 2005.

Let me once again to congratulate *China's Foreign Trade* and the whole Chinese people with the 60th Anniversary of the PRC foundation, sincerely wish peace, well-being and further achievements on the way of the country's development.

H.E. Alisher Salakhitdinov
Ambassador of Uzbekistan to PRC



Message from CO



We, at Continental Airlines, sincerely congratulate the people of China on the 60th anniversary of the founding of the People's Republic of China. We have witnessed the rapid economic development of the great nation in the past 60 years, and China has become one of the most important international markets for Continental, and is crucial to our future growth and success.

Also, we would like to take this opportunity to celebrate the 30th anniversary of the establishment of U.S.-China diplomatic relations. We are happy to see more and more cultural and business exchanges between the two countries. With the convenient non-stop service to New York from Hong Kong, Beijing and Shanghai, Continental is committed to doing our part in bringing the people of our two great countries closer together by providing more convenient flight schedules and better customer services to travelers in China and the U.S.

Walter Dias

Managing Director Greater China
and Southeast Asia Sales and Marketing Continental Airlines

CHINA TIPS

guó qìng jié 国庆节 National Day

October 1st is China's National Day. It is a festival of great importance to the people nationwide and they celebrate it with great felicitation. For usual celebration, numerous people arrive at Tiananmen Square in Beijing to see the ceremonial raising of the national flag in the early morning. This is followed by a great ceremonial review of troops on the Tiananmen Square and various festive activities are held in different regions. When evening comes, fireworks are set off to illuminate the sky brightly and gallantly. Since National Day this year is the 60th anniversary of the founding of the PRC, the capital of Beijing will hold a special grand celebration.

* In late September

A series of performance of dance and music, under the name of "Revival Road" will be showed in the Great Hall of People, a showcase of China's achievements and prospects from the reform and opening-up.

Beijing Exhibition Center will hold special "Splendid Sixty Years - The Exhibition for the 60th Anniversary of the People's Republic of China".

* September 30, Evening

The State Council will host a grand National Day recep-

jīn tiān shì nǐ de shēng rì, wǒ de zhǔ guó
今天是你的生日，我的祖国！

Today is your birthday, my motherland!

tion at the People's Great Hall.

* October 1, Morning

The General Assembly will be held in Beijing, Tiananmen Square to celebrate the 60th anniversary of the People's Republic of China. China's President, Hu Jintao will deliver a speech, followed by a grand military parade and people's celebrating parade.

The events are consists of seven parts, namely "Hard Start", "Reform and Opening-up", "After the Century", "Scientific Development", "Glorious Achievements", "Splendid China" and "Bright Future", by the nearly 200,000 people and 60 floats formed.

* October 1, Evening

fireworks evening parties A large performance party will be held in Beijing's Tiananmen Square, as well as firework shows. Spectacular Chinese cultural performances and magnificent fireworks display will be enjoyed.

* October 1 to 3

Special activities for the celebration of the 60th birthday of motherland will be held in every major parks and squares in Beijing. 📍



The Press Conference for the 7th China Auto International (Chile & Peru) Exhibition Tour Held

On September 9, 2009, the press conference and the flag presentation ceremony of the 7th China Auto International (Chile & Peru) Exhibition Tour (CAIET) was held at the auditorium of China Council for the Promotion of International Trade (CCPIT). An international exhibition automobile team, which is composed of China's independent brands and represents the independent research, development and manufacturing level of Chinese automobile industry, is ready to set out for South America. China Auto International Exhibition Tour is organized by China Machinery Industry Federation and China Council for the Promotion of International Trade (CCPIT). The activity is undertaken by both CCPIT Media and Press Center and Department of International Cooperation of China Machinery Industry Federation.

According to the conference, the 7th China Auto International Exhibition Tour will be held in Chile and Peru. More than 20 renowned Chinese auto enterprises will participate in the Tour. They will gather together at the end of October and start exhibition tour for Chile and hold China-Chile Auto Trade Seminar in Santiago, the capital of Chile. At the beginning of November, delegation will arrive in Peru and hold road exhibition tour in the cities of Arequipa, Nazca and at last reach Lima, the capital of

Peru. The international exhibition tour will last 14 days and travel about 2,500 km. The organizing committee expressed its goal to make China Auto International Exhibition Tour public and famous in the international market and provide broader stage to the China's independent brand auto enterprises.

After delegate from Beiqi Foton delivered speech, the officials handed over the flag to the exhibition tour operators and participating enterprise delegates. This scene pushed the warm atmosphere to a climax.

CAIET has received great support from government officials and independent brand auto enterprises. Mr. Yu Zhen, Honorary Chairman of China Machinery Industry Federation and Honorary Chairman of Organizing Committee of CAIET, Mr. Yu Xiaosong, Honorary Chairman of CCPIT, Chairman of China Marketing Association, Mr. Zhang Xiaoyu, Executive Vice Chairman of China Machinery Industry Federation, Chairman of Organizing Committee of CAIET and other officials as well as representatives from foreign organizations in China of Vietnam, Cambodia, Syria, Russia, Egypt, Chile and Peru etc. attended the ceremony. Delegates from China's independent auto brand enterprises of FAW, Dongfeng, Shaanxi Automobile, Beiqi Foton, Brilliance Auto, Changhe, Hafei, Zhongxing, Yuchai, Chaoyang Diesel, JMC, GONOW, etc. attended the press conference. Moreover, Journalists from about 60 news media of home and abroad were present at the ceremony, including CCTV, CNR, CRI, *China Daily*, *Daily Telegraph*, *sina.com* and *sohu.com*. ©

On September 11th 2009, 2009 APEC SME Summit, themed by "small enterprises, big dreams" was held in Hangzhou, China. Entrepreneur delegates from 21 Asian-pacific countries and regions gathered in Hangzhou, discussing the issues concerning the development of small and medium enterprises (SMEs) and sorting out the experience for the SME to bottom out of the recession. Zhang Wei, Vice Chairman of CCPIT attended and addressed the summit.

The summit, jointly sponsored by CCPIT, Singapore Federation of Industry and Commerce Hangzhou Government and Alibaba Group, focused on the issues of capital, human resources, management and brand building for the SMEs. And centering on the sub-themes including "The Centennial Development of SMEs", "The Funding Mire of SMEs", "The Impetus for SME Start-ups", "The Management Predicament of SMEs", and "Brand Building of SMEs" etc, the delegates present at the summit held discussions to try to help the SMEs find the easy approaches to steer out of the crisis. Zhang Wei remarked that the SMEs, owing to their flexibility and innovativeness, were growing into the significant impetus to the economic development. To solve the difficulties the SMEs confronted is of great importance both for coping with the current crisis in short term and pushing for the economic development in long run.

Groups of elites from different circles at home and abroad attended the summit, including Deng Tengta, the CEO of Singapore Federation of Industry and Commerce, Wang Guoping, Hangzhou Party Secretary, Ma Yun, CEO of Alibaba Group and Howard Schultz, President of Starbuck etc. ©

2009 APEC SME Summit Held in Hangzhou, China

Introduction of the author

Jaspal Singh Bindra joined Standard Chartered Bank in 1998 and was appointed a Director of Standard Chartered Bank in August 2007. In addition, he is also a member of the Group Management Committee.

Jaspal is currently the CEO Asia. His responsibilities include to develop strategy, drive stronger regulatory and government relations, address governance issues and monitor performance.



He also oversees all the M&A activities in Asia, acts as a senior contact role for major clients, regulators, governments and NGO relationships and aims to maintain good relationships with host governments, specifically regulators in Asia and the UK.

Jaspal chairs the Diversity & Inclusion initiative group wide. The focus is to improve diversity on Ethnicity, Gender & Disability across the entire Standard Chartered footprint and to facilitate adoption of world leading inclusive practices.

He is the Chairman of Standard Chartered Bank (China) Limited and Prime Financial Holdings Ltd. He also sits on the Boards of Standard Chartered Bank (Hong Kong) Ltd and Standard Chartered Bank (Taiwan) Ltd.

Pittsburgh G20 Meet Must Vow to Keep the Torch of Global Recovery Burning

By JASPAL

World leaders must be congratulated for successfully coming together to combat the biggest global economic crisis in generations. Six months after leaders from the world's leading economies joined hands at the G20 meeting in London, the global economy is slowly but certainly emerging from the slump, led by the resurgent economies of Asia.

This is a remarkable achievement in many ways. For the first time in the modern era, countries with diverse political ideologies and at different stages of economic and social development have made common a cause to tackle the world's first truly global economic crisis and prevent a repeat of the Great Depression of the 1930s. They have done so by keeping interest rates low and by taking concerted steps to provide un-

precedented amounts of financing to banks, businesses and consumers.

As a result, China is recovering from its most severe slowdown in decades to report a 7.9 per cent growth in the second quarter from a year earlier, up from 6.1 per cent in the previous quarter. India has reported a 6.1 per cent growth in the same quarter. All the major Asian economies have returned to growth, including Japan. Even Germany and France, the Eurozone's two biggest economies, are back on the growth path.

Yet, this is no time for complacency. The US economy, the world's biggest and still the main engine for global commerce, remains in recession – its deepest and longest since the 1930s. Companies are still shedding jobs, mainly in the US and Europe, and millions of people in the de-

veloping world have been forced back into poverty. Meanwhile, financial institutions worldwide, after writing off more than \$1.6 trillion of credit losses, are still cautious about making loans and investments.

These are red flags which should provide enough reasons for global policy makers to carry on with the well-orchestrated fiscal and monetary stimuli embarked upon less than a year ago. For sure, governments and central bankers will need to map out an equally well-coordinated exit route to reabsorb the unprecedented levels of liquidity when the global economy is securely out of the woods. That time has not arrived, not yet.

Indeed, the follow-up G20 meeting in Pittsburgh couldn't have come at a better time. Global leaders must know that the ongoing global recovery will remain

Invest In Karnataka

By Guo Yan

The bilateral trade between India and China has crossed US\$ 51 billion in 2008. China has become India's largest trading partner and there is still a lot of scope for promoting bilateral trade between two countries. Aiming at promoting the *Global Investors Meet* to be held in Bangalore on 11 – 12 January, 2010, "Invest in Karnataka- Global Investors meet 2010" was held on September 3, 2009. Mr. Yu Ping, vice president of CCPIT, Mr. Subramanyam Jaishankar, the ambassador of India to PRC, the Hon'ble Chief Minister of Karnataka with the delegation from Hon'ble and around 100 Chinese enterprises attended this seminar.

During the meeting, Vice president Yu Ping made a speech. He suggested on promoting the bilateral trade and investment. He stressed that there were existing great potential between China and India, the two governments should provide the convenient policies for both companies in order to provide an investor friendly environment which will include good connectivity, excellent infrastructure and good law and order to ensure that the investors are able to achieve their full potential. At last, he also made sure that CCPIT would continue to play an important role in promoting trade and investment with India.

The Hon'ble Chief Minister of Karnataka affirmed the contribution from CCPIT that it has made in promoting trade and investment vis-a-vis India. He introduced the advantage of Karnataka, such as its distinction of being a progressive state of India with strong heritage, well established administrative machinery and potential to raise resources, and its well-known for its IT industry and also for the BT sector, Nano technology and other knowledge related areas.

At last he also invited the leaders of CCPIT and Chinese businessmen to attend the meeting concerning "Global Investor meet 2010". At the meeting, Chinese enterprises were interested in investing and cooperation with Karnataka, and hoped that they could have opportunities to visit and invest in Karnataka. ©



Closer Cooperation in the Energy Sector with Dutch

By Audrey Guo

Among EU countries, the Netherlands is China's second largest trade partner. Dutch imports from China in 2008 amounted to a substantial EUR 25.3 billion. Exports too have risen sharply since the mid-nineties, now reaching 3.8 billion. In September, Mrs. Maria Van der Hoeven, Minister of the ministry of Economic Affairs visited China including Beijing, Xiamen and Shanghai from September 7-September 11, 2009. The purpose of the visit is to affirm the excellent economics bilateral ties between The Kingdom of the Netherlands and the People's Republic of China.

A Memorandum of Understanding (MoU) on Cooperation in the Energy Sector was signed by Minister Van der Hoeven, during her visit to China, with the Minister of the Chinese National Energy Administration (NEA), Mr. Zhang Guobao, who is also the Vice Chairman of

National Development and Reform Commission (NDRC) at Beijing in September. This MoU promotes the cooperation between the Netherlands and China and upholds the Netherlands's strong reputation in innovation. Furthermore, the MoU highlights the enhanced and mutually beneficial economic cooperation between the Netherlands and China, both with regard to the environment, energy security as well as the sustainable economic development of the two countries.

The MoU especially emphasizes the importance of clean energy utilization, technical co-operation and policy coordination in energy related activities and strategies and creating. Creating opportunities for enterprises and institutes of the two countries and other important aspects.

The Memorandum of Understanding is a valuable Agreement on Cooperation and will act as the framework of energy co-



Meeting with Chinese minister Mr. Chen Deming.

operation activities between the two countries. Dutch enterprises like Shell, KEMA and Robeco have also signed MoUs with Chinese enterprises who are active in the energy sector on September 9, 2009.

In Xiamen, she attended the opening ceremony of the CIFIT, and gave a

keynote speech at the seminar. She gave highly appreciation on Chinese government stimulation package to further economic recovery and was convinced that these measures would prompt many new business initiatives all around. China has for long proved itself to be a trustworthy and versatile international trading partner. China's "Go Abroad Policy" now promises plenty of new investment initiatives.

At the same time, China also offers a world of opportunity to investors worldwide. The Dutch have already found their way into Chinese business life. At the moment, as many as 1800 Dutch companies are active here. Almost all Dutch multinationals have made investments in China. Minister Van der Hoeven expressed her wishes that Netherland welcome Chinese businesses in the Netherlands, and consider Chinese businesses as an asset to their economy. She stressed that the Dutch economy is an open economy. Currently, about 70 per cent of our GNP is generated through exports. The Dutch looked forward to many more Chinese businesses choosing to operate from the Netherlands. And they will provides an excellent location for international headquarters and take advantage of their position as gateway to Europe, providing easy access to all major European countries.

During her visit, she also visited Shanghai where she went to the Research & Development Center of Philips, and where met with leading Dutch companies in China in the fields of energy, port development and port management. Furthermore, in Shanghai she paid a visit to the construction site of the Holland pavilion at the world expo. ☺

China Playing Important Role in Steadying World Economy, Zoellick Says

By Guo Liqin

China is taking decisive action to help stabilize the world economy and is persisting with efforts to re-balance its economy towards greater domestic demand, said World Bank Group President Robert B. Zoellick.

"China has steered a steady course through the stormy seas of the economic crisis," Zoellick said during his third official visit to China as World Bank Group president. "Through its massive stimulus and strong lending program, China has contributed to the early signs of a global recovery by keeping its growth rate up. With growth in China now projected at close to 8 percent for 2009 as a whole, and signs of stabilization in many other economies in Asia and around the world, the chances of a truly global recovery have increased measurably."

Zoellick said he was especially impressed by the fact that the recent rebound in the Chinese economy had come almost entirely from domestic demand. This had led to a welcome pick-up in imports, especially in raw materials from within and outside the Asia-Pacific region as well as in machinery

and equipment.

"China's trading partners are benefiting from this domestic demand and that is helping to strengthen levels of confidence across the world," he said. "The challenge for China now is to deepen the domestic consumption trend through even stronger government investment in health and education, financial sector reform, liberalizing services further, and strengthening the integration of migrants in China's cities."

A key aspect of China's stimulus is the extent of its investment in energy efficiency and low-carbon alternatives to road and air transport. "Through its stimulus package, China is spending \$90 billion on new rail projects this year, with a similar amount planned for next year," Zoellick said. "China will spend \$85 billion on energy conservation and environmental measures in 2009-10. These are wins for the people of China as well as for the global environment."

Zoellick discussed emerging signs of global recovery and the Chinese economy on September 1 with Premier Wen Jiabao. Over the past two days, Zoellick also met with State Councilor Dai Bingguo, Minister of Finance Xie Xuren, Chairman of the National Development and Reform Commission Zhang Ping, Governor Zhou Xiaochuan of the People's Bank of China, Minister of Commerce Chen Deming, Chairman of the China Banking Regulatory Commission Liu Mingkang, Chairman of China Investment Corporation Lou Jiwei, Deputy Administrator of the State Forestry Administration Zhu Lieke and Vice President of the Export-Import Bank of China Zhu Hongjie.

On September 3, Zoellick will visit Anhui Province to see World Bank Group-supported projects in forestry, water conservation and highway development. He will also meet students from the University of Science and Technology of China to discuss China's role in global economic recovery. After departing Beijing on the morning of September 4, Zoellick will attend the G20 finance ministers' meeting in London. ☺

Jiaxing Sunlong Industrial & Trade Co., Ltd.

Is the subsidiary company of "Zhejiang Winson Imp. & Exp. Co., Ltd." It mainly specializes in importing and exporting business of chemical products, craft, light industry product, costume, textile and part of products manufacturing. "WinsonChem" was a registered trademark of petrochemical product and products have a good reputation in America, Europe and Asia.

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SUPPLY INFO

2009 China Market Suppliers List

Company Name: MinDong ShengYu-an Electromechanical Co., Ltd.

Company Profile: It is located in famous China MinDong Engine City-the city zone of Fu'an Fujian. Its traffic is very convenient, and environment is so beautiful. Our company occupies 3600 with abundant strength and skill base. We produce all kinds of generators, electromotor, SY series gasoline gene-sets and pump professionally. Our products move off in the national market and export to the international market, and trusted by the customer.

It is a modern enterprise with generator, motors and electric pumps as its main products, and the establishment of modern enterprise system as its goal. It strictly carries out ISO9001-2000 management system and tries to create first -class product bands. It has strong technical forces, and its products include 20 series and regions as Southeast Asia, the Middle East, Africa, America, etc.

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Company Name: Changtai Weiye Steel Shovel Company

Company Profile: Changtai Weiye Steel Shovel Company is an integrated company of science, industry and trade based at West of Jiabao Village, Taixu Road, Taigu County in Shanxi Province, hometown of the famous Shanxi Merchants in China, the company was specialized in development, production and trade of multi-functional combination tools and equipments. It is used widely in outdoor activities, adventures and travels and trips for vehicle users and is necessary for outdoor angling, geological Survey and fieldwork, and is also the best assistant for archaeologists. The shovel can display 14 functions, including cut, chop, sawing, picking, planing, suspending, cap-opening, nail-pulling, measuring and so on. Together with a portable bag, this folding shovel is really an easy-to-use multi-functional tool.

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Company Name: Hunan Ren Yuan Corp

Company Profile: Hunan Ren Yuan Corp industry group is takes the agriculture, the forest and the minerals industry as the foundation, it is a stock enterprise, whose production and investment development is one body .It has 11 subordinate product enterprise ,which mainly produces the Daily products, Home products, kitchen & toilet products, Handicraft Decoration, the everyday use sundries, the festive present, Solar lights, the Canned Foods, the construction template, the electrolysis metal manganese and so on, the many varieties specification product, which are sells to European and American, the Southeast Asia country and the area, and have been received high praise by the domestic and foreign customers .

The management of the company devotes to humanist for foundation, strives for perfection; The enterprise product devotes to the item strives for new; the quality asks the essence, the cost to strive for lowly, the benefit strives for high.

The company insists taking the good faith as the principle, makes the enterprise the high quality brand. Greeting the challenge of the new century and honestly invites the domestic and foreign merchants, the union development, hand in hand will create happy tomorrow.

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Company Name: China United Engineering Corporation

Company Profile: China United Engineering Corporation (CUC) is one of the best engineering corporations in China; it has high comprehensive strength with science and technology as the vanguard, engineering service as the main business. CUC was founded in Shanghai in 1953, and now the headquarters of CUC is located in the famous scenery city--Hangzhou. CUC currently has more than 2300 employees, among which over 80% are technical personnel, including 1 member of Chinese Academy of Engineering, 4 state design masters, 2 state exploration masters, 95 experts enjoying special allowance of the State Council, over 900 senior engineers (including 191 engineering professors).

After 50 years development, as the earliest

state-level comprehensive engineering corporation, CUC has expanded service field into machinery industry, power industry, civil architecture industry, environment industry, urban utilities industry, light industry, textile industry, petrochemical industry, electronic industry, military industry, building material industry, etc. International Business Department (IBD) is the department that deals with international business of CUC, mainly does the job of overseas project marketing and import & export products used in different engineering projects. Depending on the powerful technical capacity and perfect procurement network & price-information system of CUC, the department has distinct trading preponderance in the products correlating to engineering projects, especially in the field of electromechanical products.

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Company Name: Hoyon Stone Co., Ltd

Company Profile: Hoyon Stone Co., Ltd. is located in Congwu, Huian, Fujian Province, which is traditionally well-known as the "Hometown of Stone Carving" in China. And it's also the earliest area involving in stone production and international business in China.

Hoyon Stone have engaged in the stone production and trade for more than ten years. We always stick to offer our customers with our quality products and excellent credit. We have two factories, one is specialized in gravestone production, and another is specialized in all kinds of structure stone and various sculpture products. With our abundant experiences and skillful workers, and our own designers, we are able to offer you all kinds of excellent stone products stably and extendedly.

You are warmly welcomed to visit our company. Any of your inquiries are welcome and would be deal with in a short time. We are expecting to offer you our excellent products and services!

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Company Name: Fuzhou Zilong Induction Equipment Co., Ltd

Company Profile: ZILONG is one of the Chinese pioneers in making automatic sanitary. Since 1992, Zilong Corporation has always been occupying the leading place and engaged in the research and development of automatic sanitary's technology. Our products are Automatic Faucets, Automatic Urinal Flusher, Automatic Toilet Flusher, Automatic Hand Dryer, Automatic Soap Dispenser, Hair Dryer etc. Zilong Corporation has obtained dozens of national patents and some of its single products are the first to be recognized as water-saving products by China mark CNAB or as green products by GBM. Otherwise, the products have passed ISO, FCC, CE and ROHS testing.

The development, produce and sale of 15 years experience, and spread all over the after-sales service network of the whole country, provided a safe usage a guarantee for the customer. The product sells Europe, the United States, and Middle East and Southeast Asia region etc.

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Company Name: Liaoning Provincial Machinery Industry Foreign Trade Corporation

Company Profile: Liaoning Provincial Machinery Industry Foreign Trade corp. is a industrial trading company directly under the Liaoning provincial commission of machine building Industry, and was authorized the import & export rights by the ministry of foreign trade and economy in 1988.

We have extensive business connections with more 50 countries and regions in the world, As one of the back bone trading companies in Lianning Provincial Machinery industry, our annual turnover reaches more than US\$30 millions, and with the whole effort of our business group, we are enjoying profitable business solid operation, and good reputation in domestic and foreign business.

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Company Name: China Golden Eagle Group Co., Ltd

Company Profile: China Golden Eagle Group Co., Ltd being one of the leading manufactures of hardware in the world is a market-oriented and engineering-driven company. Whose products are mainly

exported to Asia, South America, Europe, Africa, Australia, North America, Argentina, Egypt, Ireland IE, Austria, Australia, Paraguay, Palestine, Brazil, Belgium ,Poland, Denmark ,Germany, Russia ,Ecuador, France, Philippines, Finland, Columbia Korea, Netherlands, Canada, Czech Republic, Kuwait, Croatia, Romania, Malaysia ,United States ,Peru, Morocco ,Mexico ,South Africa, Norway ,Portugal ,Japan, Sweden ,Switzerland ,Slovakia, Thailand ,Turkey, Venezuela, Ukraine ,Uruguay ,Spain, Greece, Hong Kong ,Singapore, New Zealand, Hungary, Iraq ,Iran, Israel , Italy ,India, United Kingdom ,Chile and so on. The annual turnover reaches to about USD 3,050,000 every year.

The Company covers an area of 60.000 square meters, and has a dedicated team, which includes 85 development engineers, production specialists, quality control engineers, and 500 skilled workers. As a professional Hardware manufacturer, its main production is as follow: ATV, dirt bike, pocket bike, go-carts, sport products, power tools, and leisure goods.

The company has passed ISO 9001 quality system certifications. And all products have passed EPA, EEC, CE, TUV and GS certification. With well-equipped facilities and excellent quality control system throughout all stages of production, we are able to guarantee all customer satisfaction and meeting the market need.

We are committed to persistently develop, manufacture novel-designed and high quality hardware, and most importantly with affordable price, to satisfy its customers worldwide. Our company is your reliable partner in the hardware world.

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Company Name: Shanghai Lizhi Polyurethane Manufactures Co., Ltd

Company Profile: Welcome to Shanghai Lizhi Polyurethane Manufactures Co., Ltd. and our web site. Shanghai Lizhi Polyurethane Manufactures Co., Ltd. is an innovative specialty and custom Polyurethane manufacturer. The years of experience we have in mold and polyurethane foam have shown that we can offer True Value without compromising on our high quality standards.

We strive to design comfort and style for customers. This focus is backed up with advanced equipment and excellent specialists. Our main products include: anti-noise earplug, protection earplug, polyurethane

foam, polyethylene foam, air pillow, air back cushion, sleep mask, sleep pillow, cool eye mask, beauty mask, cool anti-fever belt and cool /hot pack.

The key to our success has always been our people who strive to meet and exceed our customer's expectations. The strong team of dedicated professionals at Lizhi does more than just make products; they provide solutions for our customers. We rely on our own strength to tackle key problems and make breakthroughs in earplugs technology. Now, our products--- earplug series, especially anti-noise earplugs contest the chromo with the best products in the world thanks to the untiring efforts of our specialists and researchers. We also provide unique PU wheel, armrest, steering wheel, cushion and air pillow to meet the requirement of our customer. Lizhi 's dedication to excellence has created long-term relationships with a lot of companies in Europe , America and Southeast Asia .

We sincerely welcome friends all over the world to visit our company for business negotiation and co-operation so as to create a bright and multi-benefit future.

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Company Name: Changsha Torch Auto Parts Co., Ltd.

Company Profile: Torch Group includes the most competent manufacturing factories in China, such as Torch Spark Plug factory, which is the largest spark plug manufacturer in China, Torch Special Ceramic Factory, Torch Auto Lamp Factory, etc. The factories have the advanced technology to manufacture various kinds of auto spare parts such as special ceramic, fuel filter, automotive lamp, switch, alternator, and starter and so on.

Changsha Torch Auto Parts Co., Ltd., with huge manufacturing facilities, is responsible for the import and export of auto spare parts as well as its manufacture equipment and raw materials in Torch Group. We have established close business relationship with the world's renowned companies such as Beru, ACDelco, Honeywell, Valeo, GM, VW, Mitsubishi, Delphi, etc. We wish to cooperate with friends from all over the world to create a brilliant prospect!

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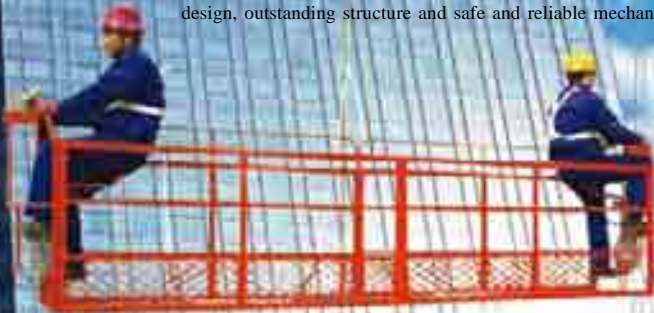
Shenyang Huacai Coating Company Ltd

沈阳华彩涂装有限公司

Since 2002 when the company was founded, Shenyang Huacai Coating Company Ltd has been insisting on the strategy of securing a smooth development through self-innovation. The company keeps on exploring the field of working at heights and research and study, and has successfully developed Pedal-type Lifting Cradle and Electric Cradle whose core technology is reducer with one tooth difference. The two cradles have been granted of several patents. Huacai Cradle has won trust and praises from the consumers, with its unique design, outstanding structure and safe and reliable mechanical



电动吊篮



脚踏吊篮

performance.

Huacai Cradle has passed the identification and sci-tech achievements assessment, and been listed as key products for engineering construction in Liaoning Province, and now is recognized as one of the high-quality products and contribute to the revival of Northeast Industrial Base through innovation, based on the self-owned intellectual property rights.

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SMS Website: 吊篮(type in 吊篮 and send to 12114)
Domain Name for mobile phone: www.jddl.mobi (the phone needs to open GPRS)

Qingdao Haokun Heavy Machinery Technology Co., Ltd

Qingdao Haokun Heavy Machinery Technology Co., Ltd was established in the year 2005. We are a company that specialized in the Design, Fabrication, Installation and Commissioning of heavy machinery in industries such as Metallurgical, Steel Rolling, Powering, Mining and Environmental Protection. At the moment, our line of products includes Electric-controlled Welded Tube Mill (ETM), Solid Welded Pipe Mill, Cold Chilling Line, Cold Edge Milling Machine, Hydrostatic Testing Machine and Pipe Forming Machine.

Our company is situated in a scenic area known as the Jialing Industrial Park of Jiaozhou City, Qingdao, Shandong Province of China. The Haokun Company Park is 200 acres in size. This is one of the most important parts in Jiaozhou City. The Industrial Park is easily accessible via the Jiaozhou Bay Highway to the East, Jialing Highway to the North, Tongshan Highway to the West and Shuangou Highway to the South. There are two international airports located 100 km away. Our company's annual exhibitions at our headquarters are timely and easy to attend.

As part of our company's plans expansion activities, we have acquired 43000 square meters of land during the 1st phase and received a land license of 400000 RMB (or 13 Million USD) inclusive of cost of land, power and equipment. Our Company has also received a permit in the field of Heavy Machinery Design & Fabrication. We now have 120 skilled mechanics and 30 experienced technicians. In addition to these strengths, we have a structured and responsible management team to move the company to greater heights.

In the end of year 2005, we received orders to acquire another 60000 square meters of land in the 2nd phase of expansion. This time is under way for the setting up of a R & D Center and a Pipe & Tube Production Plant. Our R & D Center will research on ways to improve the speed and quality of Tube and Pipe Mills, especially in the area of mechanics of materials. The Pipe & Tube Production Plant will offer a first hand experience for our clients in prior to commencement of production. We currently dispose of our processes and equipment. We are also committed to improve our relationship with our partners in the areas of R & D, Investment and Expansion co-operation.

Throughout these years, we have supplied equipment to reputable domestic firms like Liaoyang Pipe Factory, Guangzhou Jishi Steel Pipe Plant and Zhongshan Haokun Steel Group. Both Petroleum Steel Pipe Co., Ltd. and international clients like Qatar Construction, Hailuo Ltd, Shanxihaige WPHCC, Singapore, Pines Pipe (China) Ltd and King Yu & Co (Singapore) Pte Ltd. (Please refer to Table attached for details) Of the Equipments which we have supplied, we wish to highlight the three Mark grade steel large diameter ERW Pipes and the three high grade X40, D60 1422 Spiral Pipe Mill which we supplied to Shanxihaige WPHCC Company and Petro-Pipe (China) Ltd and respectively. These state-of-the-art equipments are not only world's highest standards.

Our business philosophy are products of quality, prompt and services, integrity, customer orientation and responsiveness. Guided by these values of conduct, we provide a total solution to our clients, which includes Project Re-consultation, Design, Fabrication, Installation, Commissioning and Technical Support. Through our products, professional and operational services, we aim to provide world class service to the users globally.



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JINTAN HUAYANG TECHNOLOGY CO.,LTD

POLYURETHANE ZYMRRGY PRODUCTLIST

NAME	SPECIFICATION	Kg	PACKGE	CAS
Benzylamine	99%	200	metal pail/Plastic barrels	100-46-9
Dibenzylaminc	99%	200	metal pail	103-49-1
4-Fluorobenzylaminc	99%	200	metal pail/Plastic barrels	140-75-0
N-Benzylmethylaminc	99%	180	metal pail	103-67-3
N,N-dimethylbenzylaminc	99%	180	metal pail	103-83-3
N-methylcyclohexylamine	99%	170	metal pail	100-80-7
N-methylcyclohexanediamine	99%	170	metal pail	5459-93-8
Furfurylamine	99%	200	metal pail	817-89-0
β-phenylethylamine	99%	190	metal pail	64-04-0
β-phenylethylamine	99%	180	Plastic barrels	618-36-0
S(-)-α-phenylethylamine	99%	180	Plastic barrels	2627-86-3
R(+)-α-phenylethylamine	99%	180	Plastic barrels	3886-69-9
1H-indole-2-carboxylic acid	98%	20	Paper barrel	1477-60-5
(R,S)indoline-2-carboxylic acid	98%	20	Paper barrel	78348-24-0
(S)-(-)-Indoline-2-carboxylic acid	98%	20	Paper barrel	79815-20-6
Glycine ethyl ester hydrochloride	98%/96%	20	Packed in bags	623-33-6

Add: Economy Develop District Hetou metallurgical Jintan city Jiangsu China: p.c:213212
TEL:0519-82521156 82527886 88209966 FAX:0519-82521116 Linkman: Zhang Bingcheng
Mobile: 13666146186 <http://www.huayangchem.com> E-mail: huaychem@huayangchem.com



Hebei Baoding Kinxing Plasticizing Technological Institute

Our institute is a combination of R&D, production and sales. We produce the patented product—plastic steel chair bar (steel core environment-friendly plastic lambe) with its patent number is ZL022916326. This patented product is environment friendly and energy-saving, widely used in different fields. In 2004, it was awarded the golden prize by the state Intellectual Property Office, and was included in the volume of excellent patent production in China Intellectual Property Yearbook in 2005.

Our institute possesses more than 20 plastic steel chair bar product lines, with its new technique in the world. At present we can produce tens of thousands of steel-core environment-friendly plastic lambe. We also can supply hundreds of kinds of public-used chairs in multiple specifications and colors, which are made of the plastic steel chair bars. These chairs include kinds of roadside benches, lounge chairs, park chairs and campus chairs etc. Our chairs are popular and sell well in the cities all over China. For more information, please refer to our website: www.huanyang.com



Add: The terminal stop of 12th Bus, Baoding, Hebei (No. 2, Lane 3, Xushui Anshun Str.) PC: 072550
Tel: 86-312-8683164 86-312-5850164 Fax: 86-312-8679775 MP: 13803265662
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Bulletproof Vest Type D
 Protection level: China GA141-2001 **Fourth level**
 Higher than American NIJ IIIA level
 (Resist the 7.62mm steel-cored bullet of China Pistol Type 54)



China Pistol Type 54



Bulletproof Vest Type E
 Protection level: China GA141-2001 **Fifth level**
 Higher than American NIJ III A level
 (Resist the 7.62mm steel-cored bullet of China Submachine Gun Type 79)



China Submachine Gun Type 79



Bulletproof Vest Type H1:
 It can effectively prevent **AK-47 Assault Rifle**



AK-47



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Bulletproof Vest Type H2:
 It can effectively prevent **American M16 Automatic Rifle**



American M16

Protection level :
 China GA141-2001 **Fourth level**
 (Resisting the steel-cored bullet by China Pistol Type 54).



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