



The year of 2010 is the last year for the Chinese government to implement the “11th Five-year” Plan (2006-2010). In 2010, China is confronted with a task to adjust its economic developing structure and transform economic growth mode, which is a key fact to build a sound beginning of the “12th Five-year” Plan (2011-2015) and to keep economic rebound from the global financial crises. China International Industry Fair 2010 (CIIF 2010) is going to be held during November 9 to 13, 2010 at Shanghai New International Expo Centre. Six theme shows will be held concurrently under CIIF 2010. The trade fair will convey the theme of “green economy, energy-saving, low-carbon economy”, focus the state key industry of developing and big items of science and technology. The organizers of CIIF will dedicate to build a platform to display and trade the exhibits for the manufacturers, traders, research & development institutes and end-users of equipment manufacturing industry, and to promote China from a big manufacturing country to a powerful manufacturing country.

CIIF 2010 will occupy **115,000** sq.m as its display area and attract more than **1,800** exhibitors and **100,000** professional visitors to participate. The professionals from both home and abroad are warmly welcomed to expanding cooperation, seeking business opportunities and sharing the cutting-edge products and technologies on the trade fair.



Organizing Structure

ORGANIZERS National Development and Reform Commission
Ministry of Commerce
Ministry of Industry and Information Technology
Ministry of Science and Technology
Ministry of Education
Chinese Academy of Science
Chinese Academy of Engineering
China Council for The Promo- tion of International Trade
Shanghai Municipal People’s Government

CO-ORGANIZER China Machinery Industry Federation

SHOW MANAGEMENT Shanghai World Expo (Group) Co., Ltd.

History of CIIF

1999: The predecessor of the China International Industry Fair - Shanghai International Industry Fair (SIF) debut.

2001: The State Council authorized the development objectives of SIF and approved it as the sole platform for Exhibit Awards set gold, silver, bronze prize during the exhibition.

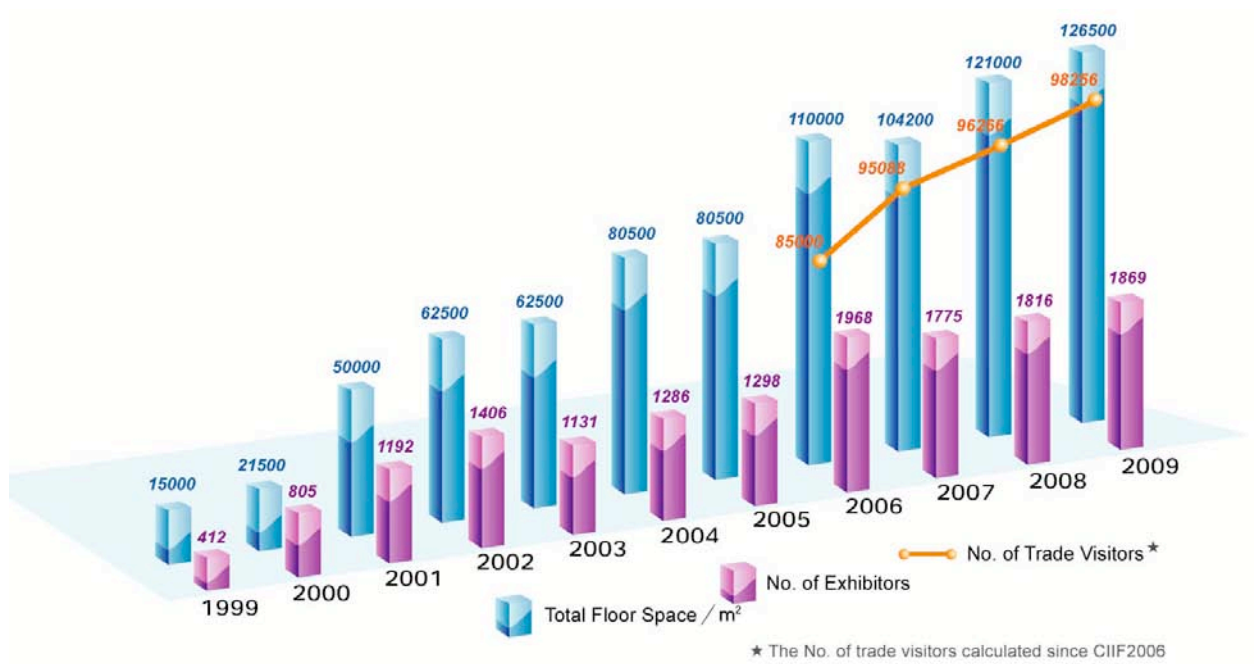
2004: SIF organizing committee officially established the development pattern concerning as "Exhibition organized by Government, co-organized by associations, undertaken by the enterprises" and the development orientation of "marketization, professionalization, internationalization and branding", it has been strived as the state-level international exhibition displaying and demonstrating the equipment manufacturing industry.

2005: The State Council approved the "Shanghai International Industry Fair" renamed as "China International Industry Fair" since 2006.

2009: CIIF was granted the status of a "UFI Approved Event".

November 3-7, 2009: Despite the fact of global economic downturn, CIIF hit a new amazing record high of scale in its history. 1869 exhibitors from both China and overseas in the field of equipment manufacturing industry showcased their cutting-edge products and technologies on a total floor space of 126,500 sq.m. The five-day exhibition attracted 98,256 professional visitors and buyers from 73 countries and regions.

Growth of CIIF



Big Names with CIIF

Metalworking and CNC Machine Tool Show : Qier Machine Tool Group, QinChuan, WuHan Heavy Duty Machine, SMTCL, DMTG, QIQIHAR HEAVY CNC EQUIPMENT, BYJC, HangZhou Machine Tool Group, Shanghai Machine Tool Group, Spark, YangLi Group, World Group, Hanland, Trumpf, Mazak, Amada, Bystronic, Ingersoll, Spinner, Unity Prima, Mitsubishi

Industrial Automation Show: ABB, SIEMENS, Schneider, Rockwell, Honeywell, Fuji Electric, MITSUBISHI ELECTRIC, omron, FANUC, Kawasaki, Stäubli, MOTOMAN, DANAHER, BALDOR, Pro-face, Delta, PHOENIX CONTACT, TURCK, Rittal, ELCO, Lenze, BECKHOFF, P+F, SICK, Autonics, Schmersal, MECANO, Weidmuller, ema, ifm, ILME, Advantech, EVOC, Sanken, hollysys

Energy Show: HUANENG GROUP, HUADIAN, CNPC, MIURA, Shanghai Electric, CHINT, Philips, JEAN MÜLLER, Nader, Zhixin, GOLDWIND, TIANWEI GROUP, EATON, SHIHLIN ELECTRIC, Foretech, TIANSHUI 213, FATO, HANGSHEN GROUP, HUYU GROUP, MENNEKES, SREAW

Environmental Protection Technology & Equipment Show : BAOSTEEL, CHINA ENERGY CONSERVATION INVESTMENT CORPORATION, HUAYI, SAIC Group, SCIP, HIGHLY , SHANGHAI LEIBO NEW ENERGY AUTO TECHNOLOGY CO., LTD. , Mitsubishi Heavy Industries Environment Engineering Co., Ltd. Mitsui & Co., Ltd. , Kawamura Electric(China) Group, Nilfisk-Advance. ROCKY-SHA CO., LTD. Taiyu Kensetu Co., Ltd. , Aquarius Energy , FUN-PIE

Information & Communication Technology Show: China Telecom, China Mobile, China Unicom, Intel, Alcatel-Lucent, HP, CISCO, YIDIAN-SHANGHAI, ST, transcosmos, Plantronics, Data Solution, SandPay, GMTECH, CREE, ENFIS, GSEO, Laseno, Sansi, Roled

Scientific & Technological Innovation Show: Scientific Achievements by Ministry of Science and Technology, Ministry of Education and Chinese Academy of Science , SHOUGANG GROUP, BAIC, STEC, BIIG, Potevio, CSR, CNR, ZPMC

China Aerospace and Aviation Technology Show: COMAC, ACAE, SAST, China Eastern, EASY BEST, Shanghai Airport Authority, Comau China, The Society of Japanese Aerospace Companies, Hanyuda, SIC MARKING, Shanghai UMP, Protechnic Electric, AMS, HUADA, ZSM, NDI Asia Pacific, MEDAR, SHANGHAI YSWIN, Shanghai Vantage Airship, ZERO UAV Intelligence S&T

Review of CIIF 2009



Facts & Figures

- Total floor space: **126,500** sq.m
- No. of exhibitors: **1869** exhibitors (China:1375,Overseas:494)
- No. of visitors: **98,256** trade visitors
- Countries & regions of exhibitors: **18**
- Countries & regions of visitors: **73**
- No. of forums & meetings: **74**

Voice from Exhibitors

We sold 13 Wheel Gear Grinding Machines on the Opening Day of CIIF 2009, earning turnover RMB 37.8 million. I'd thank much to CIIF and wish other exhibitors great achievements

--Long Xingyuan

Chairman of board committee of Qinchuan Machine Tool Group

CIIF 2009 specially set negotiation area for JETOR, and everything is well ordered, which helps us to play an important part in strengthening the communication between China and Japan.

--Masami Ando

Oversea marketing manager of JETRO

CIIF 2009 is really well organized, for not only highly internationalized, but also attracting great amount of professional visitors. We have received intention contracts for purchasing 20 CNC Machine Tools. Many thanks to CIIF for building such an excellent platform for us.

--Pan Hongwei

General Manager of JinFang Yuan CNC Machine Co., Ltd.

We brought our featured and most advanced products to CIIF 2009. Clients show interests to them and are deeply impressed. I am sure GNUTTI will come next year.

--Dott.Giovanni Gualco

Sales Manager of Italy GNUTTI

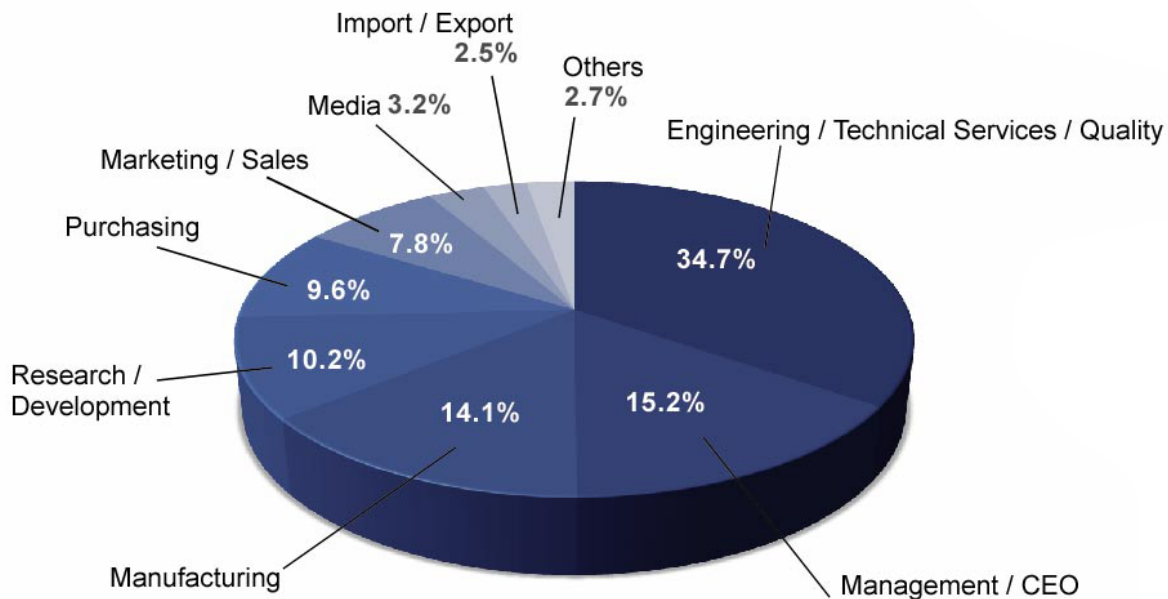
The products displayed at CIIF 2009 were more various this year, and the service was also very well. We were 100% satisfied and surely will attend CIIF 2010

--Takashi Nakamura

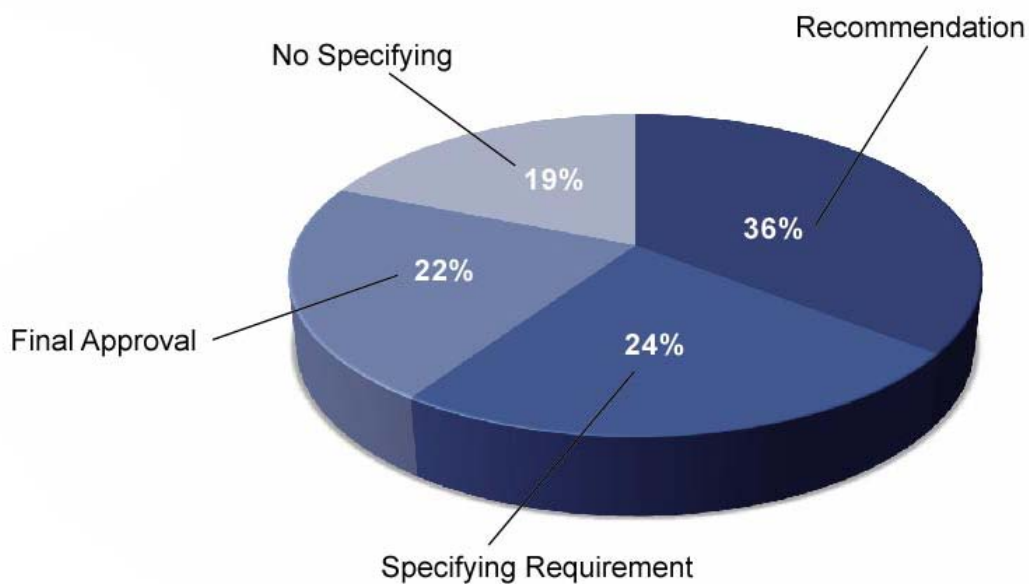
Vice-General Manager of Fuji Electric Holding (Shanghai) Co., Ltd.

Visitor Analysis

■ Positions



■ Involvements in Purchasing



Advantages of CIIF

Government Backing

As one of the largest exhibition of equipment manufacturing industry in China which organized by Chinese government, CIIF is supported by 8 State Ministries and the Shanghai Municipal Government. Relevant government officials will release policy information and visit stand on-site.

Global Partnership

CIIF hands with international exhibition organizers, the Commercial Sections of China abroad, CCPIT overseas branches as well as the industry associations in developed countries to promote the trade fair in a global basis. Annually more than 30% of exhibitors of CIIF are from overseas. The cutting-edge products and technologies innovated by exhibitors attract numbers of buyers from all over the world attending.

Theme Shows

The theme shows under CIIF covers the sectors such as CNC machine tools, industrial automation, environmental technology, information and communications technology, new energy and electrical power, aerospace and etc. The topics of the 7 theme shows connect the upstream and downstream industry on equipment manufacturing. Exhibitors of 7 theme shows share buyers and business opportunities under CIIF.

Forums & Seminars

CIIF cooperate with industry associations from all over the world. About 100 forums and seminars will be held concurrently with CIIF. Government officials, industry experts, academics and entrepreneurs will attend to carry out a pragmatic discussion. Development Forums of CIIF focus attention on cutting-edge, forward-looking topics. Industry Forums highlights on the professional and academic technologies.

Awards

The State Council approved CIIF as the sole industry exhibition in China for Exhibit Awards set gold, silver, bronze prize during the exhibition. Relevant government departments will give policy support on the award-winners and the exhibits manufacturers. Authority of the awards will promote the technical innovation and corporation branding of the innovated exhibitors.

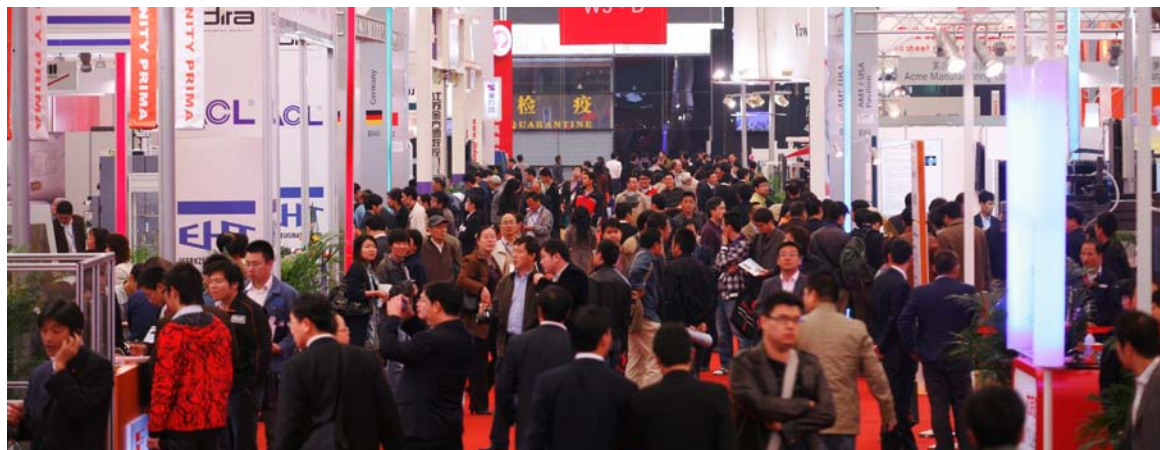
Media Coverage

Nearly 200 professional media publications, web site promotion, television, radio, newspapers and other mass media are covered to advertising all over the world. Over 500,000 DM's, 900,000 e-Newsletters will be released periodically. The exhibitors and buyers from all over the world will get updated news of exhibition timely.

Buyers

Buyer resources of CIIF cover the sectors including aerospace, shipbuilding, machinery,

national defense , automobile manufacturing, petrochemical, metallurgy, electric power , information technology and etc. CIIF organizers invite important buyers and professional visitor delegations from all over the world attending and provide exhibitors business matching and other buyer-inviting services



Show Schedule

CIIF Exhibit Hall

Tuesday, November 9	10:00 a.m. – 5:00 p.m.
Wednesday, November 10	09:30 a.m. – 5:00 p.m.
Thursday, November 11	09:30 a.m. – 5:00 p.m.
Friday, November 12	09:30 a.m. – 5:00 p.m.
Saturday, November 13	09:30 a.m. – 4:00 p.m.

Registration & Stand building

Saturday, November 6	08:30 a.m.—18:00 p.m.
Sunday, November 7	08:30 a.m.---18:00 p.m.
Monday, November 8	08:30 a.m.---18:00 p.m.

Opening Ceremony

Tuesday, November 9	09:30 a.m. – 10:00 a.m.
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Stand dismantling

Saturday, November 13	16:00 p.m.---20:00 p.m.
Sunday, November 14	08:30 a.m.—18:00 p.m.



Theme Shows :



Metalworking and CNC Machine Tool Show

Exhibits Category: Metal Cutting Machine Tools, Metal Forming Machines, Non-traditional machines and special purpose machines , Numerical control systems, digital readout units, machine tool apparatus, Machine Tool Components And Auxiliary Equipments, Abrasive, cutting tools, tooling, jig fixture & related products, Inspection , measuring equipments

More information please visit: <http://mwcs.ciif-expo.com>



Industrial Automation Show

Exhibits Category: Production Automation, Process Automation, Robotics, Electrical Systems, Industrial Automation IT & Software, Microsystems Technology

More information please visit: <http://ias.ciif-expo.com>



Environmental Protection Technology & Equipment Show

Exhibits Category: Waste Treatment and Recovery Technology and Equipment, Water Treatment Technology and Equipment, The cyclic economy and comprehensive utilization of resource recycling, Transportation Energy Saving Technology and Equipment, New Energy Technology and Equipment, Architectural energy conservation

More information please visit: <http://eptes.ciif-expo.com>



Information & Communication Technology Show

Exhibits Category: Telecommunication and Network, Integrated Circuits and Electronic Components, Computer Hardware and Software, Information Security, Power and Relevant Products, Display and AV Products, LED Lighting

More information please visit: <http://icts.ciif-expo.com>



Energy Show

Exhibits Category: New Energy & Renewable Energy, Power Generation, Electrical Technology; Electricity Measurement and Control, Electrical Automation, Power Transmission and Distribution

More information please visit: <http://es.ciif-expo.com>



Scientific & Technological Innovation Show

Exhibits Category: Achievements of Scientific and Technological Innovation by Research Institutes, Colleges and Universities

More information please visit: <http://stis.ciif-expo.com>



China Aerospace and Aviation Technology Show

Exhibits Category: Aircraft, Manufacture Technology, Airport & Logistic Equipment

More information please visit: <http://www.caats.com.cn>

*China Aerospace and Aviation Technology Show for the Biennial, held every single year

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