



中国国际贸易促进委员会

CHINA COUNCIL FOR THE PROMOTION OF INTERNATIONAL TRADE

1 Fu Xing Men Wai Street, Beijing 100860 China

Beijing, 27 June 2014

Subject: Invitation to Promotion Week for Asia-Europe Cooperation in Food Safety Industry

To whom it may be concerned,

I take great pleasure to extend the invitation to you to participate in the Promotion Week for Asia-Europe Cooperation in Food Safety Industry, which will be held in Changsha City, Hunan Province, China on 6-7 November 2014.

Food safety problem increasingly becomes an important non-traditional security issue commonly faced by Asia-European Parties. There is a consensus that it is in the common interests of countries in Asia and Europe to jointly promote wider industry coordination and cooperation in food safety field. In this background, the events aims to introduce advanced technology and management experience in food safety management from developed countries in Asia and Europe; help the countries and enterprises with relatively backward food safety management improve the cognition and capacity building of food safety regulations so as to promote the exchanges and cooperation in food production and processing enterprises among the nations in Asia and Europe.

The Promotion Week will be organized by Changsha People's Government and hosted by Ministry of Foreign Affairs of the People's Republic of China (MOFA) and China Council for the Promotion of International Trade (CCPIT), as well as the Asia-Europe Foundation (ASEF).

Attached with the letter is Draft Scheme for your reference. We welcome you to recommend 1-2 representatives (officials, experts or entrepreneurs) from your country to attend the events and make a presentation on one of the topics of the program. Please kindly confirm the participants from your side as soon as possible and return the Registration Form to us by 15 September 2014.

Space will be provided at the venue of the event for demonstration of project and technologies with pictures, models and multi-media etc. to facilitate a matchmaking for cooperation. Those interested in using this space are invited to give notice to the organizers of their plan and specific needs in advance.

The contact persons are:

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Please kindly note that participants need to be responsible for their own travel and accommodation cost during their stay. The host will provide for the meals and the local transportation for the business visit as indicated in the programme.

Should you have any further inquiry, please don't hesitate to contact our liaison officers.

I look forward to hearing from you soon.

Best regards,

Yours sincerely,

Zhao Xiaodi

Director General

Economic Information Department

China Council for the Promotion of International Trade